



UCLA Volunteer Day 2013 Impact Report



Table of Contents

Welcome	3
Overview	4
By The Numbers	4
Timeline	5
Site Selection	6
Volunteer Day 2013 Sites	7
Leadership Selection	9
Sponsors	13
Volunteer Day Needs	15
Next Steps in Service	21
Media Coverage	22
Sample Feedback about Volunteer Day 2013	24
Volunteer Day 2013 Frequently Asked Questions	33
Beyond UCLA Volunteer Day	37



Dear Hero,

Thank you for your support and collaboration for the fifth annual UCLA Volunteer Day.

The UCLA Volunteer Center was launched by our first project, UCLA Volunteer Day on September 22, 2009, which has become the nation's largest service project for new university students. Five years later, a project that began with just 4,000 participants and eight service projects has grown to involve more than 6,000 UCLA community members each year at sites that reach every major community in the city. But it doesn't end there.

The Center has also expanded to organize dozens of other unique annual and ongoing projects that involve the greater Bruin community in civic engagement. Through our website and use of social media, the Center also serves as a hub for community planning material, how-to guides, recognition of community leadership, opportunities for volunteers to share their experience and connect with others, and access to an interactive database and calendar of volunteer opportunities in Los Angeles.

Our mission is to inspire the more than 400,000 members of the extended UCLA family, as well as the community at large, to create social change through lifelong participation in volunteer programs and civic engagement. Through coordination of service activities on campus and throughout greater Los Angeles, we inspire members of the extended UCLA family to give their time and talent. Our Center also serves as a model for the planning, design, implementation, and management of large-scale community projects that can be replicated by other universities, companies, and organizations.

This Impact Report aims to show the great service work done on one giant day of service by incoming new students, continuing undergraduates, graduate students, faculty, staff, alumni, parents, and community members, as well as the follow-up projects that participants create and execute in order to better our community. Learn more at our website: www.volunteer.ucla.edu.

Thank you for your commitment to leadership through service to others. We hope that you will continue to engage Bruins by posting your volunteer opportunities on our website and sharing your stories through our social media channels.

We could not have completed UCLA Volunteer Day 2013 without you. Your support truly does make a difference!

Sincerely,



Rachel F. Corell
Director
UCLA Volunteer Center



Keith S. Parker
Assistant Vice Chancellor
UCLA Government & Community Relations

Overview

Volunteer Day 2013 was UCLA's fifth annual new student service event. For the fifth anniversary of one of UCLA's largest events, first year freshmen and transfer students joined together with continuing undergraduates, graduate students, faculty, staff, alumni, parents, and community members to visit 52 sites across greater Los Angeles. Reaching out to every city council district, volunteers gave service at schools, food banks, parks, shelters, senior centers, veterans' facilities, and neighborhood areas. UCLA Volunteer Day is one of the nation's largest community participation events for new students.

Learn more about the projects and volunteer assignments on our website
<http://volunteer.ucla.edu/2013-volunteer-day/>
for a comprehensive look at what we accomplished!

By The Numbers

52	Total Number of Community Partner Sites
5,622	New Student Volunteers
1,001	Volunteer Leaders
6,623	Total Number of Volunteers
33,115	Number of Hours Served by Volunteers on September 24, 2013
5,005	Number of Hours Served by Volunteer Leaders to Prepare for Volunteer Day
38,120	Total Number of Volunteer Hours Served for Volunteer Day 2013
\$24.75	Dollar Value of a Volunteer Hour in California as of 2011 *

Total Value of Service for UCLA Volunteer Day:

\$ 943,470.00



* Source: http://www.independentsector.org/volunteer_time

Timeline

Volunteer Day is just one day, but it takes an entire year to plan and execute. A simple timeline can be found below, and the staff of the Volunteer Center can review a more detailed timeline as well.

- **January - March:** Site suggestions are gathered from elected officials, neighborhoods, non-profits, campus and community partners, and volunteers. Sites that can accommodate 50-100+ volunteers on a weekday are given priority and an initial site visit is done. Sites that are unable to accommodate volunteers on Volunteer Day are later matched with individual volunteers or slated as a *One Bus, One Cause* smaller service project during the year. Site suggestions and initial wish lists from our community partners must be done by March, in order to ensure a plan is in place before school testing and summer break begins.
- **April – June:** Sites selected for the upcoming Volunteer Day are given a more detailed site visit, which includes a thorough look at the wish list and what can be accomplished with our budget, supplies, and amount of volunteers. Volunteer recruitment and registration begins to solicit 650+ volunteer leaders to serve as Project Leaders and Task Captains. Service Liaisons are selected from student service organizations before they leave for summer break.
- **July – August:** Volunteer Project Leaders work with the Volunteer Day Coordinator and community partner in order to finalize the plans for Volunteer Day. A budget for all needed supplies is prepared, and Project Leaders work closely with the Center to prepare for the big day of service. Project Leaders continue to work with the Volunteer Center to recruit Task Captains to join their team, while simultaneously doing site visits and finalizing project proposals. The Volunteer Center Director attends 20 summer orientation sessions for new students to explain the importance of the upcoming Volunteer Day and service opportunities throughout the year.
- **September:** All hands on deck! Staff and volunteer leaders work round-the-clock to train new Task Captains on painting, planting, gardening, interactive classwork work, and more in preparation for the big day. Paint and beautification supplies are delivered to 52 community partner locations across Greater Los Angeles, while volunteers put the final touches on their project preparations.
- **October-December:** Volunteer Day is not complete until all community partners are satisfied, so we visit each site to pick up supplies, check the work that was done, and plan any follow-up for sites that need touch-ups or additional help. All volunteers and community partners are given feedback evaluations to anonymously inform the Volunteer Center of what worked and what could be improved. Impact Reports for our donors and partners are created and submitted.



Site Selection

Volunteer Day 2013 sites were selected through previous experience with community partners with existing relationships to UCLA as well as recommendations from volunteers, elected officials, and community members. Sites covered all fifteen Los Angeles City Council districts and four Los Angeles County supervisorial districts. Sites represented included elementary, middle, and high schools, parks, senior centers, veterans' facilities, food banks, shelters, and more.

Comparison of Volunteer Day over the Years:

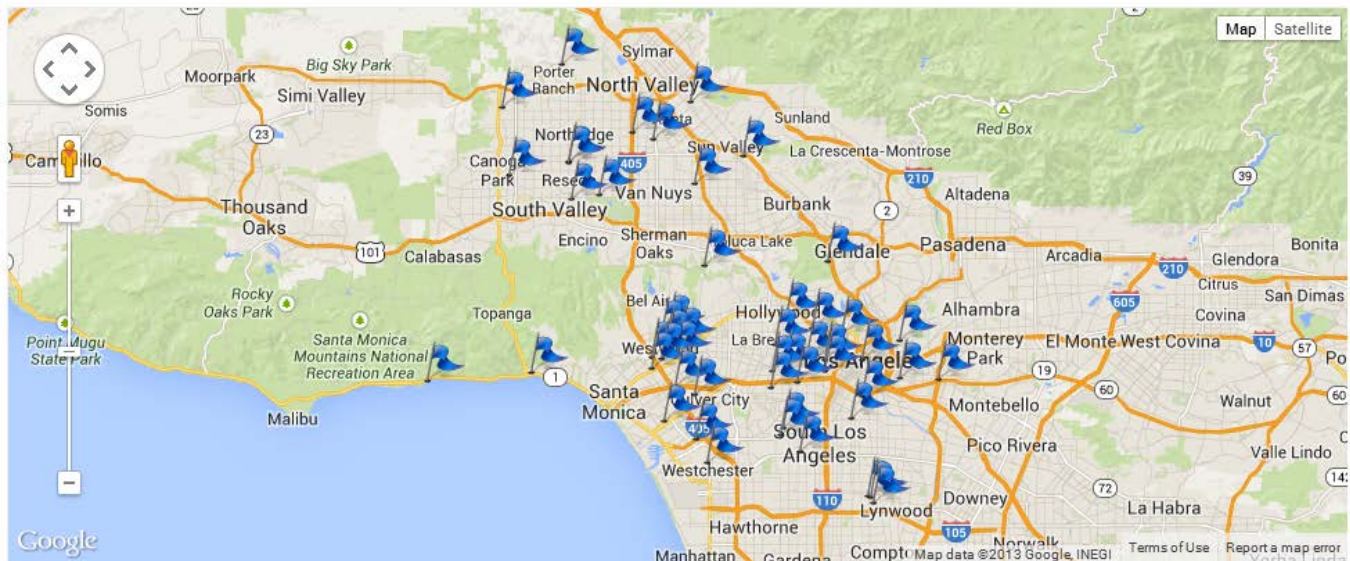
- 2009: **8** community partner sites | **5,000** volunteers
- 2010: **22** community partner sites | **5,500** volunteers
- 2011: **26** community partner sites | **7,200** volunteers
- 2012: **52** community partner sites | **6,296** volunteers
- 2013: **52** community partner sites | **6,623** volunteers

Since 2011, a special school site has been chosen to receive over \$40,000 in school supplies and hygiene kits for the entire student body through the support of K to College, a non-profit community partner. K to College's goal is to provide disadvantaged children with the tangible resources they need to achieve; they operate a sophisticated charitable distribution program that reaches tens of thousands of low-income schoolchildren. Since 2010, K to College has distributed more than \$14,500,000 of grade-appropriate school and dental supply kits to more than 230,000 students in over 100 California school districts.

For 2013, Leo Politi Elementary School, which boasts UCLA alum Brad Rumble '87, as their School Principal, was selected. K to College Executive Director Benito Delgado-Olson, Assembly Speaker John A. Pérez, and UCLA Chancellor Gene Block led a school assembly on UCLA Volunteer Day to hand out supplies and give a motivational speech to students about staying in school and going to college. Joining the Chancellor were Associate of the Chancellor Carol Block, Assistant Vice Chancellor Keith Parker, and Chair of the UCLA Foundation Steven Klosterman.



5TH ANNUAL VOLUNTEER DAY



Volunteer Day 2013 Sites

Community Partner	Address	City	Zip
20th Street Elementary School	1353 E 20th St	Los Angeles	90011
Alexandria Elementary School	4211 Oakwood Ave	Los Angeles	90004
Alta California Elementary School	14859 Rayen St	Panorama City	91402
Alta Loma Elementary School	1745 Vineyard Ave	Los Angeles	90019
Angelus Senior Center	255 S Hill St	Los Angeles	90012
Ballona Creek Renaissance	5000 S Centinela Ave	Los Angeles	90230
Belmont Village Senior Living	10475 Wilshire Blvd	Los Angeles	90024
Bessie Pregerson Child Development Center	1341 S. Sepulveda Blvd	Los Angeles	90025
Blythe Elementary School	18730 Blythe St	Reseda	91335
Boys & Girls Club of the West Valley	7245 Remmet Ave	Canoga Park	91303
Burroughs Middle School	600 South McCadden Pl	Los Angeles	90005
Carver Middle School	4410 McKinley Ave	Los Angeles	90011
Castlebay Lane Elementary School	19010 Castlebay Ln	Northridge	91326
Chatsworth Park Elementary School	22005 Devonshire Street	Chatsworth	91311
Crenshaw Senior High School	5010 11th Ave	Los Angeles	90043
Emerson Middle School	1650 Selby Ave	Los Angeles	90024
Grape Elementary School	1940 E 111th St	Los Angeles	90059
Griffin Ave Elementary School	2025 Griffin Ave	Los Angeles	90031
Griffith Park	4730 Crystal Springs Dr	Los Angeles	90027
Hobart Boulevard Elementary School	981 S Harvard Blvd	Los Angeles	90006
Hollenbeck Middle School	2510 E 6th St	Los Angeles	90023
Hollygrove	815 N. El Centro Avenue	Los Angeles	90038
Hope of the Valley Rescue Mission	8165 San Fernando Rd	Sun Valley	91352
Horace Mann Middle School	7001 S St Andrews Pl	Los Angeles	90047
James Madison Middle School	13000 Hart St	North Hollywood	91605

Community Partner	Address	City	Zip
John R. Wooden High School	18741 Elkwood St	Reseda	91335
Johnnie Cochran Middle School	1846 8th Ave	Los Angeles	90019
Leo Politi Elementary School	2481 W 11th St	Los Angeles	90006
Magnolia Avenue Elementary School	1626 Orchard Ave	Los Angeles	90006
Malibu Lagoon State Beach & Adamson House	23200 Pacific Coast Highway	Malibu	90265
Marianna Elementary School	4215 E. Gleason St	Los Angeles	90063
Mark Twain Middle School	2224 Walgrove Ave	Los Angeles	90066
Markham Middle School	1650 E 104th St	Los Angeles	90002
MEND: Meet Each Need with Dignity	10641 San Fernando Rd	Pacoima	91331
Monroe High School	9229 Haskell Ave	North Hills	91343
Operation Gratitude	17330 Victory Boulevard	Van Nuys	91406
Operation Gratitude (on-campus)	De Neve Auditorium	Los Angeles	90024
Orville Wright Middle School	6550 W 80th St	Los Angeles	90045
Palms Middle School	10860 Woodbine St	Los Angeles	90034
Rosemont Ave Elementary School	421 N Rosemont Ave	Los Angeles	90026
Sherman Oaks Center for Enriched Studies	18605 Erwin St	Tarzana	91335
Topanga Rodeo Grounds	18711 Pacific Coast Highway	Malibu	90265
TreePeople	12601 Mulholland Dr	Beverly Hills	90210
UCLA Lab School	330 Charles E Young Dr N	Los Angeles	90095
UCLA William Andrews Clark Memorial Library	2520 Cimarron St	Los Angeles	90018
University High School	11800 Texas Ave	Los Angeles	90025
Veterans Administration Medical Center	11500 Nimitz Ave	Los Angeles	90049
View Park High School	5749 Crenshaw Blvd	Los Angeles	90043
Vintage Westwood Horizons Senior Center	947 Tiverton Ave	Los Angeles	90024
Virginia Road Elementary School	2925 Virginia Rd	Los Angeles	90016
Watts Towers	1765 E 107th St	Los Angeles	90002
Webster Middle School	11330 Graham Pl	Los Angeles	90064

Leadership Selection

Volunteer Day would not be possible without the support of Bruin leadership. There were **1,001 volunteer leaders** who made time on Tuesday, September 24 to guide new students on their service activities as a Project Leader, Task Captain, Service Liaison, or in another volunteer leadership role. These leaders were continuing undergraduate students, graduate students, staff, faculty, alumni, parents, and community members.

New leaders were recruited through UCLA Staff Assembly, UCLA Alumni Affairs and alumni networks, UCLA Parent & Family Programs, academic departments, student organizations, graduate and professional programs, the Volunteer Center website, social media, and word of mouth. New leaders were paired with more experienced leaders, encouraging our continued cultivation of new leaders who will move up to become more involved volunteer leaders on future projects.

Training for Volunteer Day begins early; in spring and summer, we train Project Leaders and Task Captains on proper painting, planting, gardening, mentorship, and event management techniques through detailed manuals, emails, in-person trainings, phone calls, and on-site service projects. Leaders are trained on safety and risk management, volunteer recruitment and retention, leadership, communication, and more to enhance their skills in building a successful Volunteer Day project.

In addition to the Project Leader, Task Captain, and Service Liaison roles described on the following pages, other volunteers served in behind-the-scenes roles in the Command Center, Office of Residential Life, Events Office, Housing and Hospitality, Government and Community Relations, Media Relations, Transportation, Bruin Resource Center, and other areas to help Volunteer Day 2013 run smoothly.



Project Leaders

Each Volunteer Day site has one Project Leader that coordinates all aspects of the service project from start to finish. This includes working with Volunteer Center staff, the community partner, Task Captains, Service Liaisons, and volunteers to make a big difference in the community. Project Leaders are responsible for ensuring that the project is well-managed, the impact on the community is clear, and that the service work gets done.

Responsibilities include (but are not limited to):

- Work with the Volunteer Day Coordinator to select a site and design the project
- Work with the Community Partner to select the scope of work for the day and arrange a welcome for volunteers that reflects the impact being made to the community
- Prepare a list of needed supplies to complete the project, including delivery plan and budget with Volunteer Day Coordinator
- Communicate to volunteers the goal of the day and the need the event addresses
- Manage and delegate service work to Task Captains
- Encourage future service to volunteers, including advertisement of similar student service groups on-campus, non-profit community partners off-campus, and other ways of getting involved in civic engagement once the service project is over

Total Number of Project Leaders: 61

Project Leaders fell into the following categories; a few fell into multiple categories:

- **Undergraduate Students: 17**
- **Graduate Students: 3**
- **Staff: 20**
- **Alumni: 22**
- **Faculty: 1**
- **Parents: 0**
- **Community Members: 3**



Task Captains

For every 10-25 new student volunteers on Volunteer Day, a Task Captain is assigned to help them through their service work. Task Captains often lead a specific subset of the volunteer work, such as painting a mural, building a community garden planter, or mentoring a small group of schoolchildren. Task Captains are led by the Project Leader and work closely with volunteers to make a difference and impact in the community.

Responsibilities include (but are not limited to):

- Work with the Project Leader on the scope of work, design of project, and needed supplies to complete the project
- Report to and manage tasks from Project Leader; provide assistance as needed
- Ensure that each volunteer has a task to do and is completing it to the best of his/her ability
- Find new tasks for the group to take on once finished with the assigned task
- Communicate to volunteers the goal of the day and the need the event addresses
- Manage and delegate service work to volunteers
- Ensure that volunteer efforts meet the expectations and goals of the organization
- Encourage future service to volunteers, including advertisement of similar student service groups on-campus, non-profit community partners off-campus, and other ways of getting involved in civic engagement once the service project is over

Total Number of Task Captains: 690

Task Captains fell into the following categories; a few fell into multiple categories:

- **Undergraduate Students:** 458
- **Graduate Students:** 40
- **Alumni:** 134
- **Staff:** 160
- **Faculty:** 4
- **Parents:** 11
- **Community Members:** 96



Service Liaisons

Created by the [Volunteer Center Fellows](#) in 2011, the Service Liaison program is designed to increase volunteer knowledge about the value of the service being performed at each Volunteer Day site. Service Liaisons also capture highlights of the event for use in social media outreach and development. Through explanation of the impact and value of Volunteer Day, incoming students will feel a greater sense of ownership for their project and feel more connected to their new home of Los Angeles. Service Liaisons often have their own cell phones, cameras, and social media knowledge, as well as knowledge and experience with service organizations at UCLA. Service Liaisons ride to/from site with new student volunteers on buses provided by UCLA.

Responsibilities include (but are not limited to):

- Report to and manage tasks from the Command Center on the day of service; provide assistance as needed
- Arrange a welcome for volunteers that reflects the impact being made to the community and the scope of work for the day (with Project Leader)
- Use a camera and/or cell phone to document the day through pictures and social media
- Communicate to volunteers the goal of the day and the need the event addresses
- Ensure that volunteer efforts meet the expectations and goals of the organization
- Encourage future service to volunteers, including advertisement of similar student service groups on-campus, non-profit community partners off-campus, and other ways of getting involved in civic engagement once the service project is over

Total Number of Service Liaisons: 126

Service Liaisons were all undergraduate students in order to share the most current service resources with new students; one young alumna was given an exception to serve in this role because she recently graduated and was still familiar with the undergraduate lifestyle.



Sponsors

Volunteer Day is generously supported by many organizations, including:

[UCLA Dream Fund](#): The Dream Fund financially supports the programs and initiatives of the UCLA Volunteer Center, including the annual UCLA Volunteer Day. Per its website, “The Dream Fund was started as a transformative donor advised fund with the aim of providing support for the people and ideas that make our world a better place.”

[UCLA Government & Community Relations \(G&CR\)](#): The home department of the UCLA Volunteer Center supports Volunteer Day through communication with elected officials on the local, state, and national levels. Each winter/spring, G&CR staff members work with electeds to determine sites in need throughout Los Angeles to visit on Volunteer Day, as well as to request financial support for buses to bring new students into these communities. G&CR also supports Volunteer Day by inviting electeds and their staff to join us in service at the sites in their districts.

[UCLA Administrative Vice Chancellor \(AVC\)](#): The AVC office supports UCLA Volunteer Day through the hiring and support of our Volunteer Day Coordinator as well as staff support in leadership roles. The AVC office also works with the Center to create local engagement with the Westwood community.

[UCLA First Year Experience \(FYE\)](#): The FYE office supports UCLA Volunteer Day through the planning and preparation of the annual event. FYE provides staff support to plan the bus staging areas, training of student staff leaders, and day-of field logistics. FYE helps to communicate the information and impact of UCLA Volunteer Day among the many other programs planned during UCLA’s True Bruin Welcome.

[UCLA Office of Residential Life \(ORL\)](#): ORL supports the efforts of new, on-campus students at UCLA Volunteer Day through the planning, staging, financing, and execution of the event. Staff support is essential to wake up volunteers, make sure they have appropriate clothing for the service day, feed them breakfast and lunch, and get them on the 125 buses departing for sites across the city. ORL also supports the training of their staff to prepare for the day and create future service opportunities among residential floors and communities.

[UCLA True Bruin Welcome](#): The True Bruin Welcome coordinators welcome the UCLA Volunteer Center staff into the planning and coordination of the entire True Bruin Welcome that occurs before classes begin for new students. Committee members support Volunteer Day behind-the-scenes and through promotion of the service day to new students at Orientation and various events.

[UCLA Recreation & Campus Life](#): This department is essential for securing sponsorship support through existing campus partnerships, such as LÄRABAR, Bear Naked, and Coca-Cola. They provide staff support leading up to and on the day of service, as well as help us to continue service year-round through collaborative programs.

[Gorilla Marketing](#): Gorilla Marketing has supported Volunteer Day for the past five years through a generous discount and contribution to the 10,000 shirts that are purchased each year to identify UCLA volunteers throughout the community. The sea of blue and gold volunteers throughout Los Angeles is due to the quick work of Gorilla Marketing’s graphic design and printing teams.

Sponsors

Volunteer Day is generously supported by many organizations, including:

Coca-Cola: Since 2010, Coca-Cola has provided thousands of bottles of water each year to hydrate our volunteers while working outdoors at schools, parks, beaches, wetlands, and other neighborhood areas. Coca-Cola is a great supporter of UCLA students, departments, and our mission.

LÄRABAR: For the second year, LÄRABAR has kept volunteers fed and energized on the morning of Volunteer Day through the donation of thousands of fruit and granola bars. Volunteers loved the quick and tasty nutritional bars on the bus rides to sites across Los Angeles.

K to College: Back for the third year, K to College once again supported UCLA Volunteer Day and the Los Angeles Unified School District through the donation of over 700 bags filled with hygiene kits and school supplies for the entire student population at Leo Politi Elementary School.

Magic Johnson Foundation (MJF): Continuing the great collaboration between the Magic Johnson Foundation and the UCLA Volunteer Center from last year, MJF once again donated a thorough, teachable seminar about getting into college and life skills lessons that our volunteers taught at two schools: Monroe High School and View Park High School. MJF also led trainings for volunteer leaders on the materials and common questions received by high school students.

Los Angeles Team Mentoring (LATM): For the second year, LATM created a customized leadership development curriculum used at 10 middle schools in 2013. Students learned about team-building, leadership, and creative thinking through the exercises, and LATM staff joined us at each school to supervise the classrooms. LATM also facilitated training volunteer leaders through a [video](#) and several in-person seminars.

Bear Naked: Bear Naked donated thousands of boxes of granola and cereal for volunteers to enjoy for breakfast and snack time while giving service at sites across Los Angeles.

Elected Officials: This year, 62 buses were acquired through support of all fifteen City Council offices, three County Supervisor offices, one California Senator, two California Assemblymembers, and the Los Angeles Mayor. The following elected officials provided buses and site suggestions for Volunteer Day:

- LA City Councilman Gilbert Cedillo
- LA City Councilman Paul Krekorian
- LA City Councilman Bob Blumenfield
- LA City Councilman Tom LaBonge
- LA City Councilman Paul Koretz
- LA City Councilwoman Nury Martinez
- LA City Councilman Felipe Fuentes
- LA City Councilman Bernard C. Parks
- LA City Councilman Curren D. Price, Jr.
- LA City Councilman Herb J. Wesson, Jr.
- LA City Councilman Mike Bonin
- LA City Councilman Mitchell Englander
- LA City Councilman Mitch O'Farrell
- LA City Councilman José Huizar
- LA City Councilman Joe Buscaino
- LA County Supervisor Gloria Molina
- LA County Supervisor Mark Ridley-Thomas
- LA County Supervisor Zev Yaroslavsky
- Los Angeles Mayor Eric Garcetti
- Senator Roderick Wright
- Assemblymember Reggie Jones-Sawyer
- Assemblymember Holly J. Mitchell

Volunteer Day Needs

The goal of UCLA Volunteer Day is to serve as many community partners as possible, while making projects interactive and meaningful to volunteers. Volunteer Day is just a taste of the service that UCLA volunteers can provide to the Greater Los Angeles area on a continuous basis. We hope to expose potential volunteers to community partners related to disaster response, education and mentorship, environmental issues, arts, children and youth, health, hunger and poverty, special needs, and other social justice topics.

In our fifth year, we have become well-known with our community partners and vendors. This leads to support year-to-year, even when vendors find an increase in their costs due to the economic climate. We strive to keep the UCLA Volunteer Day budget low and reasonable, counting on collaboration with campus and community partners in knowledge, experience, and in-kind support. In September 2013, we hired an Assistant Director at the UCLA Volunteer Center, who will be instrumental in helping to acquire new donations and sponsorship support for future Volunteer Days.

We have a variety of needs for UCLA Volunteer Day:

Supplies

In order to give valuable service to our 52 community partner sites, we must buy the needed paint, buckets, brushes, frames, wood, hammers, nails, plants, mulch, paper, crayons, and other materials needed to plant trees, build gardens, refurbish school buildings, paint playgrounds, work in classrooms, and more. The Volunteer Center aims to find projects where UCLA expertise is the primary resource (hearts, hands, minds), but the addition of beautification and school materials is also extremely valuable. Monetary and in-kind donations from campus partners, individual donors, Los Angeles Team Mentoring, Magic Johnson Foundation, and K to College help to keep our costs low.



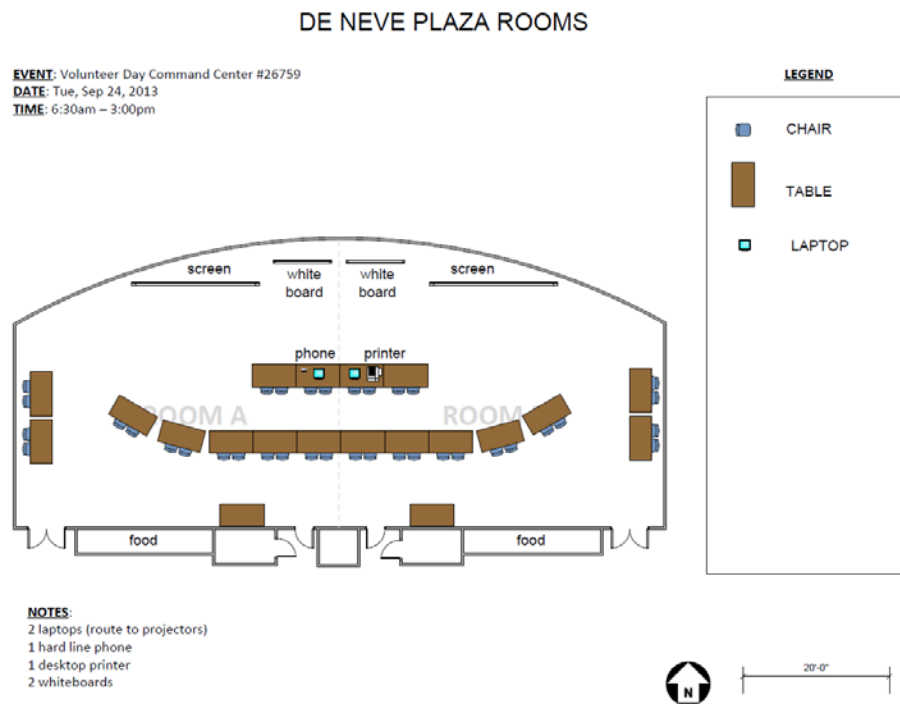
Volunteer Day Needs

Volunteer Day Coordinator

George Hill Consulting (GHC) is instrumental in the planning and coordination of the annual UCLA Volunteer Day. Mr. Hill and his team have been working with the Volunteer Center on our large annual service day since its inception in 2009. They provide the needed expertise in project management - from designing the scope of work at each community partner in conjunction with the principal or executive director, to ordering and distributing the needed materials at each site, to training volunteer leaders on safety, risk management, and project execution. GHC also works with the Center on *One Bus, One Cause* service projects to continue volunteer work in Los Angeles at Volunteer Day and other community partners throughout the year.

Command Center

The Command Center, located on-campus in the De Neve Plaza Rooms, is the hub for all Volunteer Day activity. Volunteers from various campus departments take the day off to volunteer from 6:00am-2:00pm, coming together and dedicating their time and energy to make sure the day runs smoothly. This includes bus and zone management, traffic control, new student volunteer questions, social media and marketing, risk management, and more. In 2012, UCLA Today profiled the Command Center operations: [A massive undertaking: Inside UCLA Volunteer Day's command center.](#)



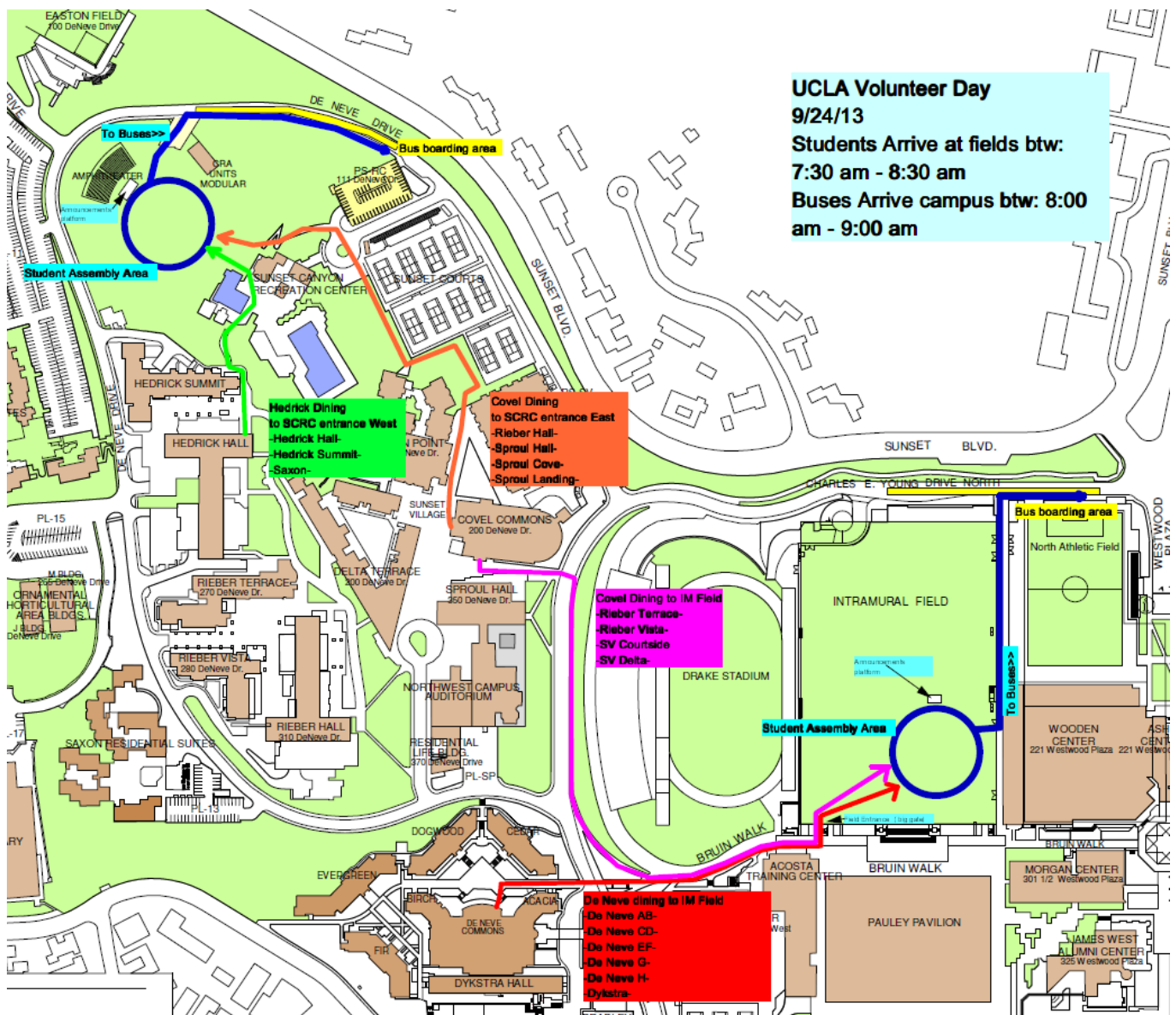
Food & Water

Through the generous support of LÄRABAR, Bear Naked, and Coca-Cola, we are able to offer volunteers water, cereal, and fruit/granola bars to supplement the breakfast and lunch provided by UCLA Housing & Hospitality Services. Volunteer leaders are given a \$5 Subway gift card to purchase lunch on their own or with their fellow leaders as a bonding experience after the service day is complete. Snacks and water are essential to keeping volunteers motivated, healthy, and hydrated.

Volunteer Day Needs

Buses/Transportation

Finally, transportation is essential to moving over 6,000 volunteers from the UCLA campus to each of the 52 service sites via 125 buses; this accounts for one of the largest pieces of our Volunteer Day budget. We have a limited amount of time with each bus – about 5 hours from when they get to campus from their morning school district drop offs to when they must leave to pick up students at the school districts in the afternoon. Water, snacks, trash bags, supplies, and volunteers must be loaded onto each bus, the correct bus, with no time to spare in Los Angeles traffic on a Tuesday morning. Many different vendors are used in order to obtain this large quantity of buses, led by experts from UCLA Transportation as well as volunteers. Government & Community Relations is instrumental in obtaining donated buses from elected officials.



PARKING NOTICE FOR SEPT 24, 2013

Dear Neighbor,

On Tuesday, September 24, UCLA will be conducting its 5th annual Volunteer Day. Over 6,000 participants, mostly students, will donate their time and energy at more than 50 sites throughout the City of Los Angeles.

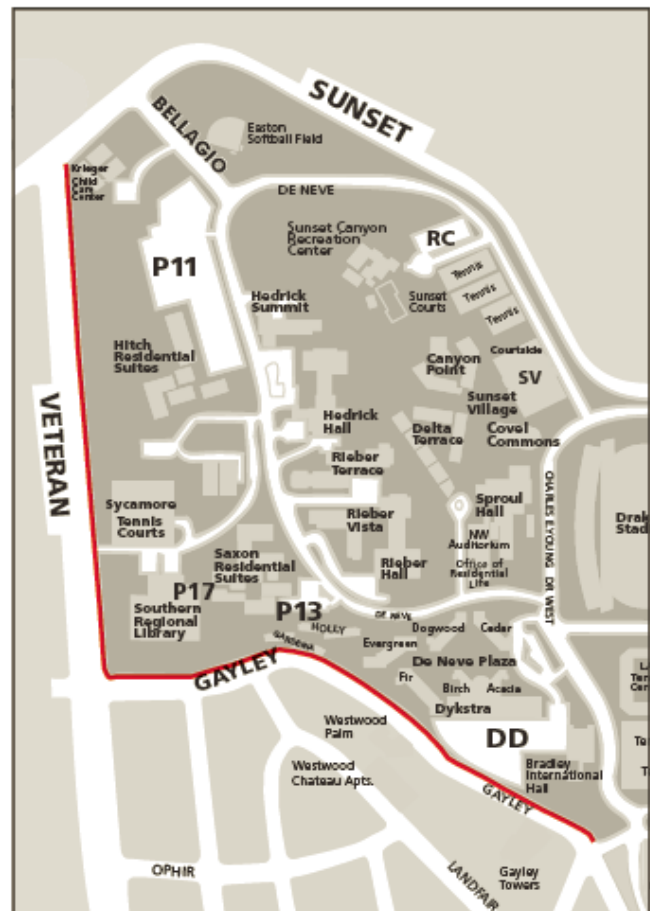
On Volunteer Day, buses transporting volunteers will stage on the east side of Gayley Avenue between Charles E. Young Drive South and Veteran Avenue and on Veteran Avenue between Gayley Avenue and Sunset Boulevard.

These streets will be posted with “No Parking/Tow Away” signs well in advance of the event, but this notice is being provided to you now to give you time to make alternative parking plans.

Your cooperation and understanding is appreciated by all who participate in Volunteer Day. Speaking of participation, if you’re not already a part of the nation’s largest volunteer effort, why not get involved?

Just go to www.volunteer.ucla.edu.

Hope to see you there!

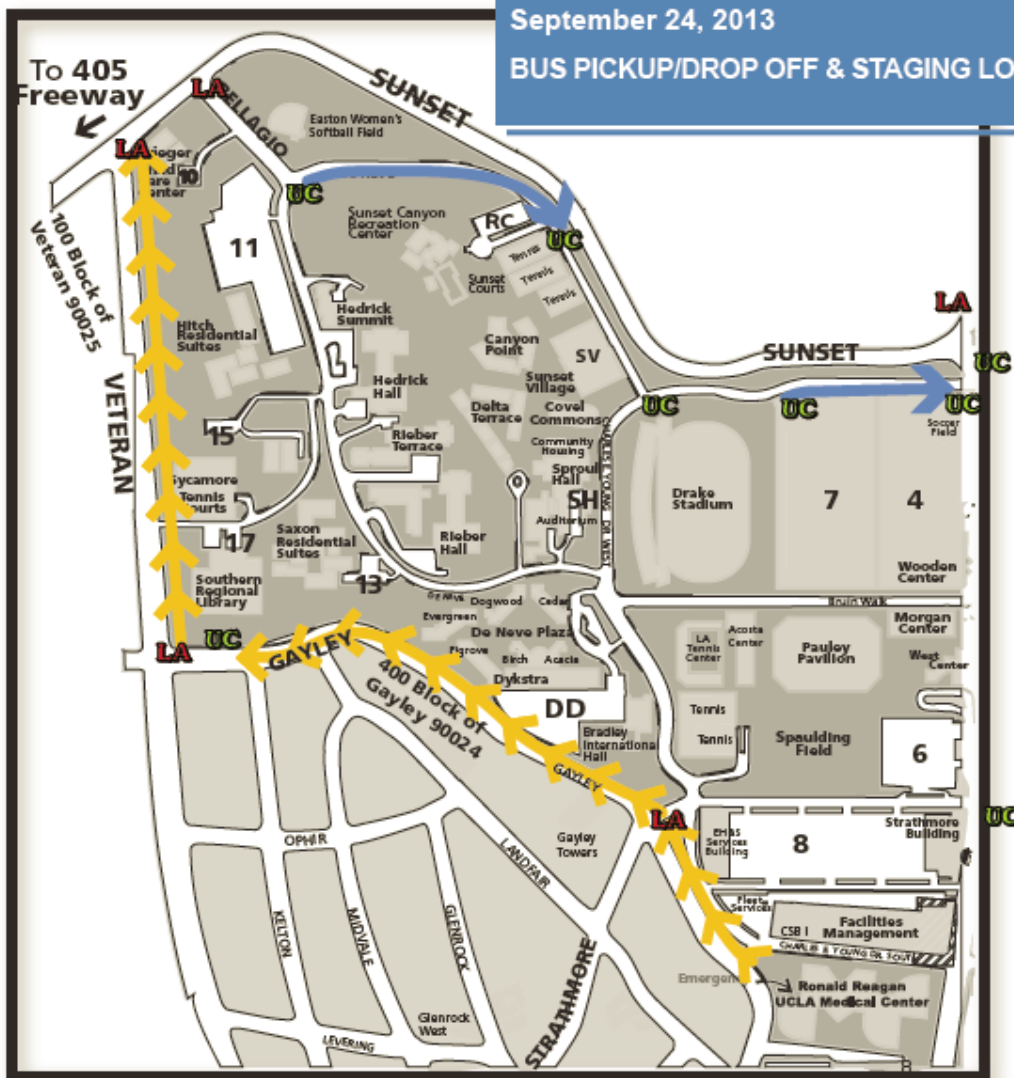


**NO PARKING/
TOW-AWAY ZONE**

**MIDNIGHT TO 4 P.M.
TUESDAY, SEPTEMBER 24**





UCLA Transportation

UCLA Volunteer Day of Service September 24, 2013 BUS PICKUP/DROP OFF & STAGING LOCATIONS



From Wilshire Blvd ↑

Bus Pickup/Drop Off & Staging Area Specs

-  Bus Staging
-  Active Drop Off/Pick Up
-  UCLA Traffic Officer
-  LADOT Traffic Officer

Directions *

From Wilshire:
Northbound onto Gayley Ave to Veteran Ave or pull directly behind last bus in line

*NOTE: Northbound 405 Freeway Sunset Blvd off ramp closed

Volunteer Day Needs

enforcement and the Fire Marshall, signage, walkie-talkies and communication support, and more.



T-Shirts

The shirts worn by volunteers serve a dual purpose – it allows the community to see the good work that UCLA is performing in the neighborhood, but also identifies our volunteers at schools, parks, shelters, and other areas that require a uniform be worn by volunteers. It gives the thousands of volunteers some symmetry in their service. Gorilla Marketing donates a large portion of the cost to print the shirts, and the Office of Residential Life and First Year Experience team work to distribute the shirts along with waivers to participants.

Experts

In order to ensure that service work is done in a valuable way to the community partners, the Center sometimes hires experts to oversee the work at sites. Muralists are hired to work with school principals before Volunteer Day to design a mural, pick a location, and stencil the final artwork before the volunteers begin work on the service day. Muralists guide students at the project, and arrive at the school a few days later to do touch-ups and ensure the principal is happy with the final results. Similarly, gardening experts are sometimes hired in more complicated landscaping projects involving tree planting, building above-ground planter beds, etc. where more professional help is required.

Events Office

The UCLA Events Office is hired to help with the Volunteer Day behind-the-scenes logistics, including event managers to coordinate the on-campus loading of students to buses, facilities grounds to clean up the bus zones once students have departed, traffic control officers to help move 125 buses around Westwood and the campus, support with LADOT parking



Next Steps in Service

Throughout UCLA Volunteer Day, the Volunteer Center stresses the importance of giving back beyond just one day of service. Service Liaisons and Resident Assistants help to communicate the many volunteer opportunities available at UCLA through student service organizations, campus departments, and local non-profits. The UCLA Volunteer Center exists year-round to match eager volunteers with service opportunities that match their skills and interest.

On the bus home, volunteers receive a tri-fold card to take home to get them thinking about their next volunteer opportunity:

THE VOLUNTEER CENTER ORGANIZES SERVICE PROJECTS YEAR-ROUND

NEXT STEPS IN SERVICE

“Volunteerism is ingrained in UCLA’s DNA.” - Chancellor Gene D. Block

#BruinsGiveBack

UCLA Volunteer Center

Media Coverage

Volunteer Day 2013 received media coverage from a variety of sources including the Daily Bruin, CNN iReport, Huffington Post, the Korea Times, and more. A comprehensive list of news articles, radio clips, and blog posts documenting the hard work of Bruins on this day of service can be found below (as of November 20, 2013):

[Volunteer Day 2013 Video](#)

Posted on November 19, 2013 | Source: ORL ResTV

[BCR E-News: Creek Cleanup, River Film, & More!](#)

Posted November 2013 | Source: Ballona Creek Renaissance Newsletter

[5th Annual UCLA Volunteer Day 2013](#)

Posted on October 25, 2013 | Source: UCLA Institute of Environment and Sustainability

[Students spend a day with Belmont Village residents](#)

Posted on October 10, 2013 | Source: Beverly Press

[Bruins Impact Their Community](#)

Posted October 2013 | Source: UCLA Alumni Connect Newsletter

[Volunteer Opportunities from UCLA Alumni Association](#)

Posted October 2013 | Source: UCLA Alumni Connect Newsletter

[UCLA Volunteer Day 2013 at Monroe High School](#)

Posted on September 30, 2013 | Source: Dr. Lan Academy

[UCLA Volunteer Day 2013](#)

Posted on September 27, 2013 | Source: CNN iReport

[UCLA Community Service at Castlebay](#)

Posted on September 26, 2013 | Source: Castlebay PATH

[Bruins give back to low-income school at volunteer day](#)

Posted on September 26, 2013 | Source: Daily Bruin

[Lessons Learned from UCLA Volunteer Day](#)

Posted on September 26, 2013 | Source: Huffington Post

[Thousands Participate in UCLA Volunteer Day](#)

Posted on September 24, 2013 | Source: K-CBS Channel 2

[UCLA 총장도 봉사활동](#)

Posted on September 24, 2013 | Source: The Korea Times

Media Coverage

[UCLA 학생들, 50여곳서 봉사활동 \[LA중앙일보\]](#)

Posted on September 24, 2013 | Source: The Korea Daily

[UCLA Celebrates Its Fifth Annual Volunteer Day](#)

Posted on September 24, 2013 | Source: USC Annenberg

[6,500 UCLA student volunteers help out across the Los Angeles area](#)

Posted on September 24, 2013 | Source: UCLA Newsroom

[UCLA students' first lesson: Service](#)

Posted on September 24, 2013 | Source: UCLA Newsroom

[Chancellor Block welcomes back students for 2013-14 school year](#)

Posted on September 23, 2013 | Source: UCLA Newsroom

[UCLA student volunteers to blanket L.A. by the thousands on Sept. 24](#)

Posted on September 20, 2013 | Source: UCLA Newsroom

[Volunteer Day? These Bruins can hardly wait](#)

Posted on September 19, 2013 | Source: UCLA Today

[UCLA welcomes 8,600 new Bruins to campus](#)

Posted on September 18, 2013 | Source: UCLA Newsroom

[Welcome week news and links at UCLA](#)

Posted on September 18, 2013 | Source: UCLA Newsroom



Sample Feedback about Volunteer Day 2013

AA4 WEDNESDAY, SEPTEMBER 25, 2013

Los Angeles Times



Photographs by LUIS SINCO Los Angeles Times

UCLA's day of reaching out

UCLA freshman Justin Kozesnik, above, puts a bandage on Stacy, a second-grader, Tuesday during UCLA's fifth annual Volunteer Day. Freshmen, joined by faculty and staff, helped with painting and tutoring and worked on community gardens, among other tasks. At right, pupils at Leo Politi Elementary meet UCLA students.



Sample Feedback about Volunteer Day 2013



Leo Politi Elementary School

2481 West Eleventh Street, Los Angeles, California 90006
Telephone:(213) 480-1244 FAX:(213) 736-0486

JOHN E. DEASY, Ph. D.
Superintendent of Schools

ROBERTO A. MARTINEZ
Instructional Area
Superintendent

BRAD RUMBLE
Principal

ARACELI SILVA
Assistant Principal

October 15, 2013

Chancellor Gene Block
UCLA Chancellor's Office
Box 951405, 2147 Murphy Hall
Los Angeles, CA 90095-1405

Dear Dr. Block,

On behalf of the entire Leo Politi Elementary School community, I want to thank you and all the Bruins who joined us for UCLA Volunteer Day 2013. What a meaningful morning for all our stakeholders—especially our 820 students. We still hear the 8-clap across the campus. Even better, the students continue to ask questions about UCLA and what they can do now to prepare them for college. This is what it's all about.

It's not so long ago that I was an eager freshman at UCLA. I recall moving into Hedrick Hall and anticipating the first day of classes. The fact that 200 of this year's freshmen chose to board buses and head over to Leo Politi just two days before their first day of classes means a great deal to us. Their enthusiasm was authentic, and I am sure their experience here will remain with them for a long time.

As you read the enclosed letters from two fourth-grade classes, you will gain a better idea of the impact the event had on our students. You also will see that the school and dental supplies provided by KtoCollege are being put to good use.

We realize staff from several offices at UCLA united to ensure this event's success. Their commitment to excellence was evident in all they did.

Enjoy these letters—and thank you, Dr. Block, for being so giving of your time at UCLA Volunteer Day 2013. My best always to you and Mrs. Block. We are grateful that UCLA is a community partner of Leo Politi Elementary School.

Sincerely,

Brad Rumble
Principal

UCLA
CHANCELLOR'S OFFICE
2013 OCT 21 AM 9:24

Sample Feedback about Volunteer Day 2013

Ucla Rocks !!!!!!!

Dear Dr. Gene Block,

Everyone has someone they are grateful for and we are grateful for you. I am also grateful for the Ucla students because they gave us school supplies, they also cried for us, and they were super friendly.

First and foremost, thank you for giving us school supplies. I am grateful because you guys gave us whiteboards. You also gave us markers and pens. The last thing I liked was the crayons and pencils.

Secondly, the Ucla students cried for us. The Ucla students cried for us because they liked us. They also cried when they had fun with us. At last they had to leave and they cried too.

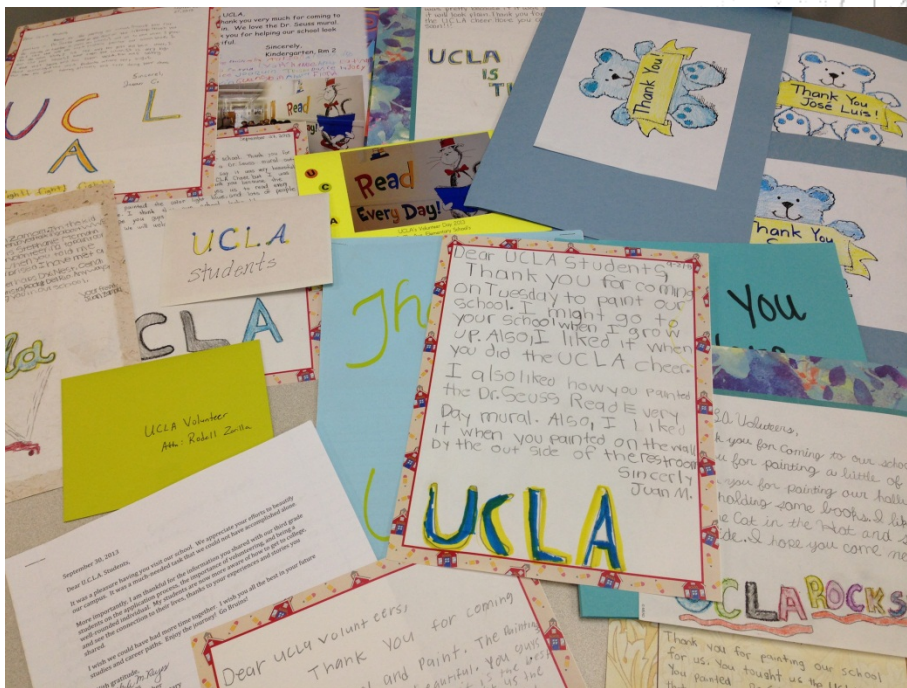
Last but not least, they were super friendly. The Ucla students played with us four squares. They helped us do our work. They were the kindest kids I've ever met.

All in all, thank you for giving us supplies, loving us, and being friendly with us.

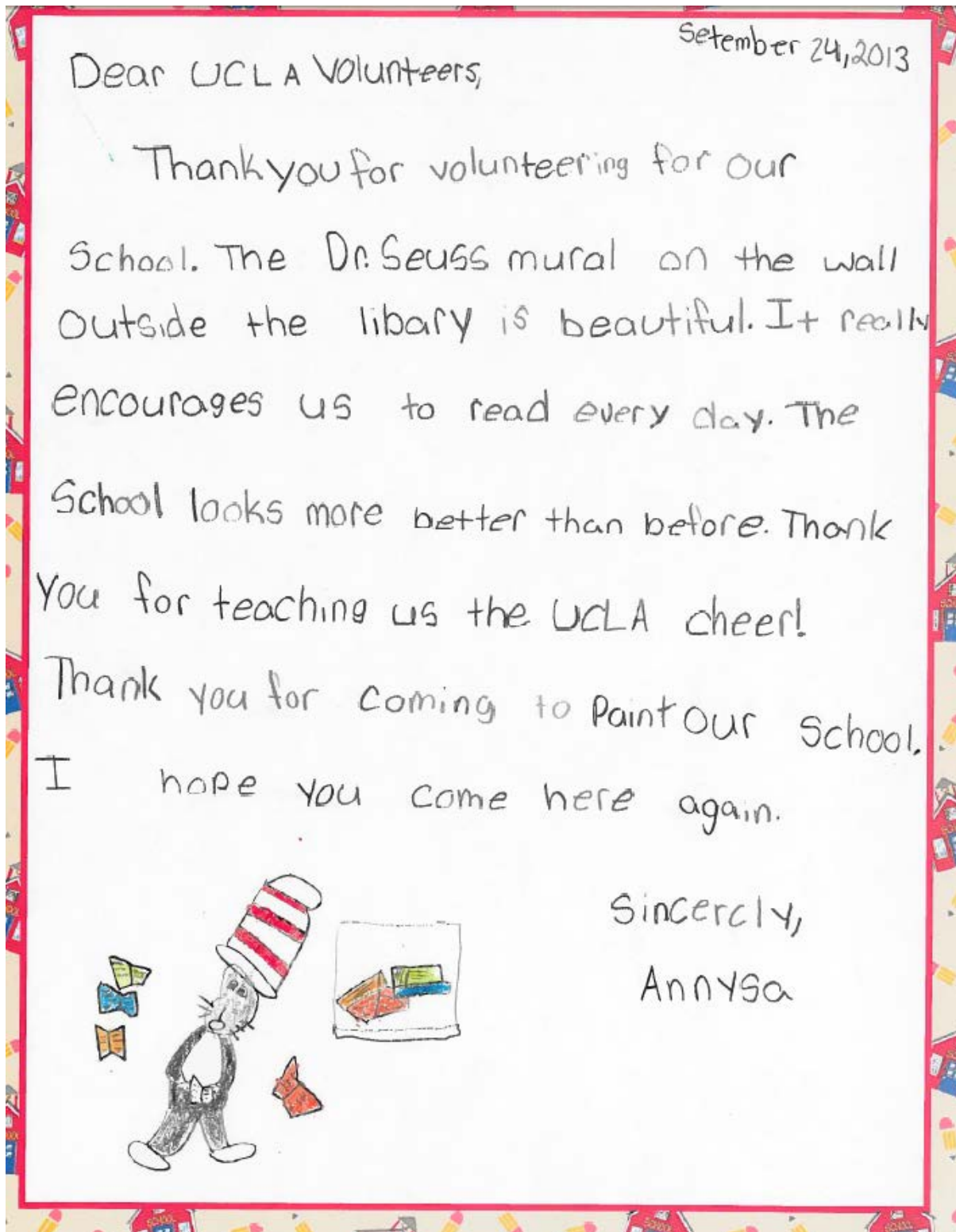
sincerely,
Nathan R

Sample Feedback about Volunteer Day 2013

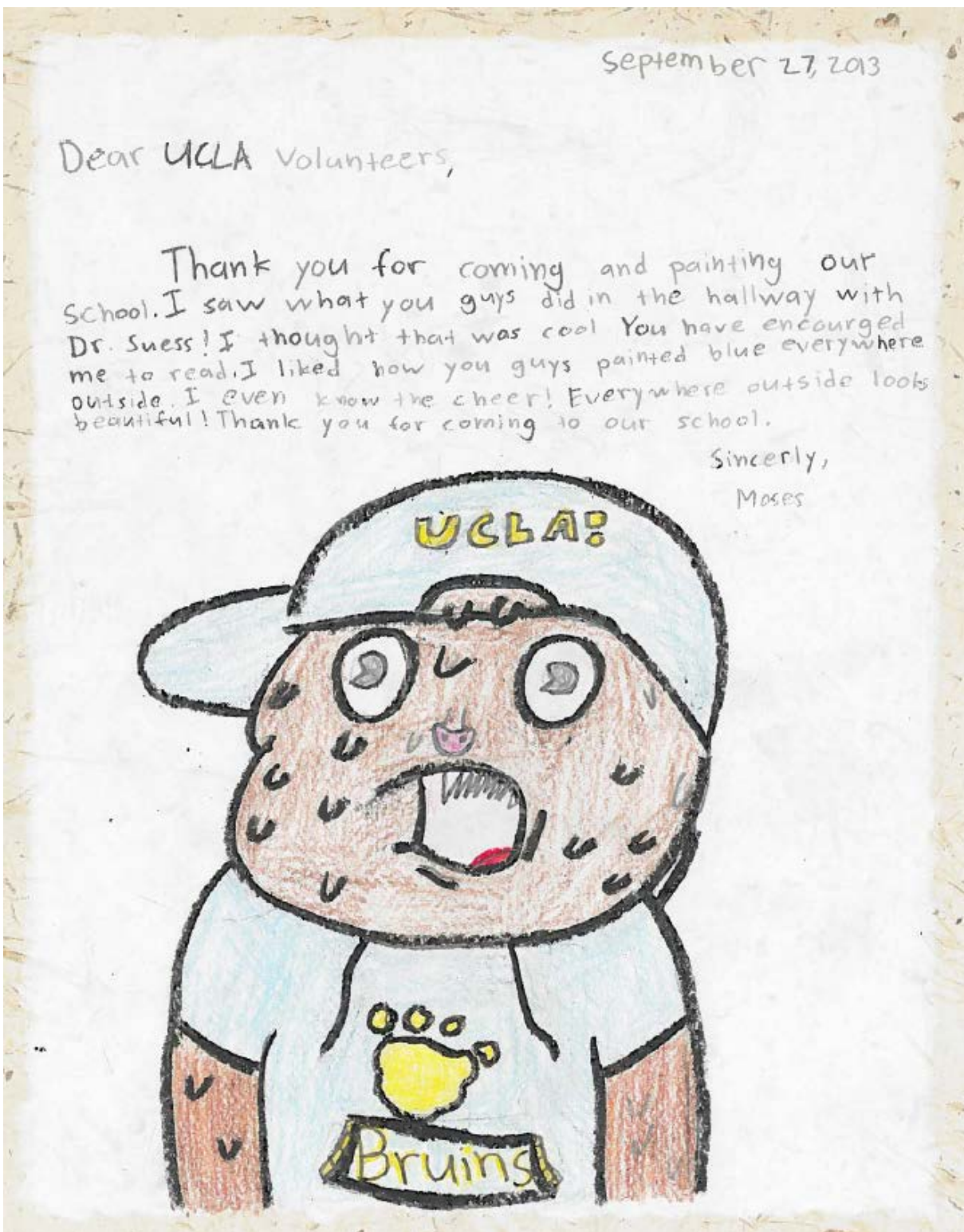
U.C.L.A. Rocks
Dear Dr. Gene Block,
UCLA is nice. They give us free stuff, and they are learners.
First, UCLA is very nice. I know that UCLA is kind. UCLA treats us very nicely. When we ask them questions, they answered us.
Next, UCLA gives us free stuff. I even got notebooks. They even gave us folders. They even gave us a box of pens.
Finally, UCLA students are good learners. I know that one studies math. I even know that one studies science. I know that they are super smart.
All in all, I am thankful for what UCLA did for us. Two, four, six, eight who do we appreciate? UCLA.



Sample Feedback about Volunteer Day 2013



Sample Feedback about Volunteer Day 2013



Sample Feedback about Volunteer Day 2013


September 30, 2013

Dear U.C.L.A. Students,

It was a pleasure having you visit our school. We appreciate your efforts to beautify our campus. It was a much-needed task that we could not have accomplished alone.

More importantly, I am thankful for the information you shared with our third grade students on the application process, the importance of volunteering, and being a well-rounded individual. My students are now more aware of how to get to college, and see the connection to their lives, thanks to your experiences and stories you shared.

I wish we could have had more time together. I wish you all the best in your future studies and career paths. Enjoy the journey! Go Bruins!

With gratitude,

Michele Reyes
Third Grade Teacher
Griffin Avenue Elementary



Los Angeles Unified School District
Chatsworth Park Elementary School
A California Distinguished School
22005 Devonshire Street, Chatsworth, CA 91311
Telephone: (818) 341-1371 Fax: (818) 882-3540

Dr. John Deasy
Superintendent of Schools
Byron Maltez
Interim ESC North Superintendent
Esther Leon
Principal
Mark Nichols
Assistant Principal, EIS

October 9, 2013

Dear UCLA Event Sponsor,

On behalf of the Chatsworth Park Elementary staff and students I wanted to thank you for the donation of time and supplies to our school. We already love our school and now we love it even more with all the projects done by the UCLA students. We cannot thank you enough for organizing such a great event but more importantly having selected our school to benefit from this day of service.


Esther Leon
Principal

Sample Feedback about Volunteer Day 2013

STATE OF CALIFORNIA

EDMUND G. BROWN JR., Governor

DEPARTMENT OF VETERANS AFFAIRS

Veterans Home of California—West Los Angeles
11500 Nimitz Avenue
Los Angeles, CA 90049-3566
Telephone: (424) 832-8200
Toll Free: (877) 605-1332



September 30, 2013

Mr. Gene D. Block, Chancellor
University of California, Los Angeles
Murphy Hall 2147
Box 951405
Los Angeles, CA 90095-1405

UCLA
CHANCELLOR'S OFFICE
2013 OCT -4 AM 9:14

Dear Chancellor Block and Mrs. Block,

On behalf of the residents of the Veterans Home of California in West Los Angeles I would like to express my sincere thanks and appreciation for your attendance on September 26th for UCLA's Volunteer Day at our Home.

As you witnessed, the Home was buzzing with 'your' 100 energetic students and their leadership mentors engaged in meaningful activities with our residents. Photos of a crowded dance floor with everyone smiling captured the joy shared as residents, students, volunteers, and staff moved together to the beat.

There are so many wonderful ways that these type of programs can continue to evolve, and improve the lives of our great men and woman of the United States Military. May we continue to partner in additional ventures, and deliver services our veterans have earned.

I look forward to seeing you again as do our residents. To each and every one of your students I send my most sincere appreciation.

Sincerely,

BRENDA MANKE
Director

HONORING CALIFORNIA'S VETERANS

Sample Feedback about Volunteer Day 2013

JOHN BURROUGHS MIDDLE SCHOOL

BRUINS VISIT JB!



On Tuesday, September 24, 2013 approximately 150 students from UCLA came to John Burroughs Middle School through the UCLA Community Outreach Partner Program. Students were divided up into teams, which separated throughout the campus to assist in different areas: clearing out the JB basement, transferring textbooks from one location to another and helping to clean areas of the campus. Two teams of students went into our 6th grade classrooms and spoke about the importance of education and being college bound. Students were highly motivated and excited thinking about higher education.



MOVING TEXTBOOKS



VISITING CLASSROOMS



CLEANING THE CAMPUS

Volunteer Day 2013 Frequently Asked Questions

A list of frequently asked questions appears at <http://volunteerdaily.ucla.edu/faq/>, including the following most popular questions and answers:

Who can participate in UCLA Volunteer Day?

UCLA Volunteer Day is open to all new undergraduate Bruins, and is a part of the tradition of [True Bruin Welcome](#). New students living on-campus will be given more direction from the [Office of Residential Life](#), and additional information can be found on this FAQ. New students living off-campus are also welcome to participate in Volunteer Day, and should sign up to reserve their spot at [Off-Campus New Student Sign-Up](#).

Continuing students, graduate students, staff, faculty, alumni, parents, and community members are encouraged to get involved as a Project Leader, Task Captain, or Service Liaison. Learn more about these leadership roles at [Be A Volunteer Day Leader](#).

What is the schedule of the day?

Volunteer Day service projects will take place for about three hours between 9:00am and 12:30pm. Because we need 125 school buses to transport Bruins from UCLA to the community partners and back, we borrow school buses from their normal school routes and therefore have a limited amount of time that we can spend with each community partner. Volunteer Day is just a taste of Bruin service; hopefully, you will find a community partner through your service project or this website where you would like to serve in an on-going basis!

For on-campus new students: Bruins will wake up floor by floor to get ready for a day of service with their floormates. An express breakfast will be served at three dining locations between 7:00-9:00am, and your ORL staff will direct you on which dining hall your floor is assigned for the morning. Be sure to grab and eat your breakfast – you'll need it for a big morning of service! From there, you and your floormates will make your way to a loading zone to hop on a bus to a community partner. Once you arrive home to UCLA after your service project, you and floormates can head back to the Hill for a special extended lunch.

For off-campus new students: Off-campus new Bruins have a special check-in area, where we welcome you to join us to check-in, grab and eat some light breakfast snacks, and board your bus to your Volunteer Day project. You are responsible for your own transportation to UCLA and lunch. Transportation/parking options can be found at the [UCLA Transportation and Parking website](#), and you can find a variety of food options in Westwood or at one of [ASUCLA's](#) many on-campus restaurants.

Where will I serve on Volunteer Day? What will I be doing?

125 buses will depart from UCLA on Tuesday, September 24, heading to more than 50 community partner sites including K-12 schools, food banks, parks, shelters, veterans' facilities, and neighborhood centers. Learn more about the projects and volunteer assignments at [Volunteer Day 2013](#).

Volunteer Day 2013 Frequently Asked Questions

What do I wear and bring for Volunteer Day?

The following items are extremely important to bring/wear on Volunteer Day:

- Closed-toe shoes: Many community partners will not allow you to participate, or even get off the bus, without your toes being covered. Leave your flip-flops, sandals, and heels at home – you'll want some sturdy sneakers for these service projects.
- Water: Bring a full, refillable bottle of water with you to the service site, as many locations are outdoors and you'll want to stay hydrated. Water will be provided at all sites, but you're encouraged to bring your own to supplement our supplies.
- A full belly: Volunteer Day can be an exhausting day of feel-good service, so be sure to grab whatever you need to be full and happy when you arrive to the buses. If you are a coffee drinker or like to eat a big breakfast, be sure to do that on your own – a limited light breakfast will be available, but only you know your own needs!
- Volunteer Day t-shirt: A light blue Volunteer Day t-shirt will be given to all volunteers. This shirt is a gift which we hope you will wear at other service projects as a Bruin, but also helps to identify you to community partners. Wear it with Bruin pride!
- Flexible clothing: You and your clothes may get dirty, so please wear something you wouldn't mind getting ripped, stretched, painted, or muddy. Leave your purses and extra items at home, although a small pack for your water, sunscreen, and camera is advised.
- Sun Protection: It might be a very sunny day in Los Angeles in September, so bring a hat, sunglasses, sunscreen, and other sun protection in case your site is outdoors.
- Camera: Capture your first service project as a Bruin and send your photos to pics@volunteer.ucla.edu!

For additional ideas, visit [What To Wear & Bring To A Service Project](#).

Do I get to pick my service site?

Due to the logistics of organizing more than 7,000 volunteers on one day of service, we cannot offer new student volunteers a choice of service site. You will be serving alongside your peers, either other new students from your floor/building, other new transfers, or other off-campus freshmen. The purpose of Volunteer Day is to give you a taste of Bruin service and to introduce you to a community partner you may want to learn more about and continue to serve.

Volunteer Day 2013 Frequently Asked Questions

How can I suggest a site for Volunteer Day?

The UCLA Volunteer Center is always looking for community partner suggestions for Volunteer Day, [One Bus, One Cause](#), and other programs. As of June 1, site suggestions are no longer needed for UCLA Volunteer Day 2013, but please continue to send in your site ideas for next year and other initiatives at [Suggest A Site](#).

Who are the people in yellow and royal blue t-shirts?

On Volunteer Day, you'll notice volunteers alongside you in bright yellow and royal blue t-shirts similar to your light blue volunteer shirts. If you have a question, these are the folks to ask!

- Yellow t-shirts: These people are Project Leaders and Task Captains, who have designed your project from start to finish with the community partner. They are responsible for ensuring a well-run project and helping you with your service tasks.
- Royal blue t-shirts: Service Liaisons are undergraduate students and ORL staff who are there to help you on your service journey. Think of them as "service ambassadors" who know all about the service needs of LA and student service organizations you can join after your Volunteer Day experience.

Learn more about these leadership roles at [Be A Volunteer Day Leader](#), and think about which role you may want to choose next year!

How many people participate in UCLA's annual Volunteer Day?

On Tuesday, September 24, 2013, more than 7,000 Bruins will spread across Los Angeles to perform service work at more than 50 community partners. This includes more than 6,500 new student volunteers joining together with about 600 continuing and graduate students, staff, faculty, alumni, parents, and friends.

On [Tuesday, September 22, 2009](#), UCLA Volunteer Day launched with more than 4,600 volunteers at 8 community partners around Los Angeles. In its second year on [Tuesday, September 21, 2010](#), over 6,000 volunteers spread to 22 community partners. [Tuesday, September 20, 2011](#) reached more than 7,000 volunteers at 26 community partners. [Tuesday, September 25, 2012](#) marked the largest year yet, with more interactive projects at schools, parks, shelters, veterans' sites, and others across the city; more than 6,200 volunteers participated at 52 community partners.

Are UCLA staff/faculty eligible for time-off for Volunteer Day?

Volunteers who work at UCLA are encouraged to ask their direct supervisor or Human Resources about time-off for Volunteer Day. Because Volunteer Day takes place on Tuesday from about 7am-2pm for leaders, volunteers must check in with their own department to see if vacation, comp, or other leave can be used to participate in the day of service.

Volunteer Day 2013 Frequently Asked Questions

How can I get involved in service after Volunteer Day?

- Email: volunteer@ucla.edu or visit volunteer.ucla.edu to join our listserv
- Bookmark: volunteer.ucla.edu
- Like us on Facebook: fb.com/uclavolunteer
- Follow us on Twitter: twitter.com/uclavolunteer
- View the Site list: volunteerdaily.ucla.edu/community-partners
- View Campus Service Opportunities: volunteer.ucla.edu/campus-service-opportunities
- Search our Volunteer Database: volunteer.ucla.edu/volunteer

How can I become a sponsor for Volunteer Day?

Major volunteer programs require major resources. With your investment, we can serve our community, teach students about involvement and leadership, cover the cost of transportation to service sites, and provide supplies for service work. Consider a monetary or in-kind donation to the UCLA Volunteer Center and Volunteer Day.

Make a tax-deductible donation to the UCLA Volunteer Center online

Email rcorell@volunteer.ucla.edu to learn more about needed in-kind support (buses, food, water, muralists, t-shirts, supplies) as well as individual and corporate sponsorship.

Who sponsors UCLA Volunteer Day?

UCLA Volunteer Day is generously sponsored by a variety of campus partners and foundations. Visit volunteer.ucla.edu/sponsors to learn more about our supporters.



Beyond UCLA Volunteer Day

UCLA Volunteer Day launched the UCLA Volunteer Center in 2009, but since then the Center has expanded to organize many other unique annual programs and events that involve the greater Bruin community in civic engagement. Volunteers can use our web resources to learn about campus groups focused on service through the comprehensive [Campus Service Opportunities](#) list or browse our [Volunteer Search Database](#). Bruins can also stay connected to volunteer opportunities by signing up for the UCLA Volunteer Center's [monthly e-newsletter](#), and by following us on social media at [Facebook](#), [Twitter](#), [Instagram](#), [foursquare](#), and [YouTube](#).



This is a complete list of the UCLA's volunteer programs and initiatives beyond Volunteer Day:

One Bus, One Cause | <http://volunteer.ucla.edu/1b1c>

Using the momentum and enthusiasm for civic engagement that arises from Volunteer Day, the Center sends a bus filled with volunteers into the community in order to address specific needs in that area. Through partnerships with other non-profits and outside organizations, this program addresses a different cause and organization with each visit to expose Bruins to a sampling platter of volunteer opportunities to pique volunteers' interest in programs they could work with on an ongoing basis.

Operation Gratitude | <http://volunteer.ucla.edu/operation-gratitude>

United States military service members in hostile regions around the world receive more than 6,000 hand-written letters and care packages from UCLA each year in partnership with Operation Gratitude, a volunteer-run non-profit group based in Van Nuys. For some soldiers, this is the only contact they have with home, and the partnership strives to demonstrate recognition of, and appreciation for, military members' service and sacrifice. The Center works year-round with campus departments and organizations to introduce students to the program. Operation Gratitude has sent over 600,000 care packages since 2003, and UCLA is the first large-scale university the organization has paired with to increase these efforts.

Project SPELL | <http://volunteer.ucla.edu/project-spell>

Project SPELL, Students for Progress in Employee Language Learning, is a support service for UCLA employees who are non-native English speakers. This program matches UCLA employee learners with student volunteer tutors to accomplish English language learning goals as expressed by the learners. Volunteer tutors deliver personalized lessons to one UCLA employee, twice a week throughout the academic quarter, and receive training sessions, ample teaching resources, and a flourishing peer network. From this experience, tutors develop critical teaching and communication skills while building a mutually beneficial relationship with a vital member of the UCLA community.

Beyond UCLA Volunteer Day

Fall Harvest Feast | <http://volunteer.ucla.edu/fall-harvest-feast/>

This annual turkey dinner provides a warm meal as well as food and supplies to take away during the long weekend for up to 100 needy UCLA students and their families. This event has been created and produced through volunteer time of staff and students of UCLA, and the food, venue, centerpieces, music, and other supplies are donated through various campus departments, student organizations, and volunteers.

Non-profit Networking Night | <http://volunteer.ucla.edu/non-profit-networking-night/>

Non-profit Networking Night connects UCLA students to public service professionals who are currently recruiting for open internships and jobs in the non-profit sector. Hosted by the Volunteer Center, USAC Community Service Commission, Career Center, and Office of Residential Life, the evening features speed networking activities and the opportunity to sit down with professionals and other UCLA students.

Volunteer Appreciation Week | <http://volunteer.ucla.edu/vaw/>

UCLA leads the nation in volunteering, and each year Bruins contribute to hundreds of thousands of hours of community service. Volunteer Appreciation Week is an extension of a national campaign to celebrate the people and organizations participating in community service across America. During this week, the UCLA Volunteer Center recognizes the service efforts of volunteers and campus groups that make a difference in communities across Greater Los Angeles.

Three Pillars, One University | <http://volunteer.ucla.edu/three>

The UCLA Volunteer Center, in partnership with the Circle of Friends chapter at UCLA, is taking a novel approach to fulfilling the university's pillars of education, research, and service while exposing students with special needs to cutting edge research. The event provides students with special needs (namely Autism, Down's Syndrome, and Cerebral Palsy) from the Pathway at UCLA Extension program the chance to attend a professor research symposium and learn about some of the most acclaimed research taking place at UCLA in a variety of fields.

Volunteer Center Fellows | <http://volunteer.ucla.edu/about/fellows>

To continue the strong ties between the Center and the student population, the Volunteer Center Fellows program creates opportunities for student leadership in the planning and management of civic engagement projects. Each spring, a new group of students are chosen to serve for thirteen months to work with the Center to plan the year's agenda and attend regular meetings with staff and advisors. Fellows come from a variety of community and leadership perspectives at UCLA and in the Los Angeles community. The Fellows serve as an advisory board that works with the Center to increase the accessibility of community service and civic engagement opportunities by creating and promoting resources, support systems, and projects for both campus service organizations and students.



Beyond UCLA Volunteer Day

Mongelli Award for Excellence in Civic Engagement | <http://volunteer.ucla.edu/mongelli-award>

The Mongelli Award for Excellence in Civic Engagement (formerly the Bruin Heroes Award) recognizes innovative and inspiring projects organized by UCLA organizations. Every day, thousands of students participate in service projects around Los Angeles. As a public institution, UCLA is dedicated to service and values the hard work of these Bruins and the passion motivating their endeavors. The goal of this award is to shine a light on these efforts. The Mongelli Award is presented by the Volunteer Center Fellows, and award recipients are selected from among a pool of nominations compiled by a group of chief campus advisors. Winners of the award receive recognition and support from the Volunteer Center as well as a monetary award.

Social Media & Marketing Internship Program | <http://volunteer.ucla.edu/interns>

The UCLA Volunteer Center offers students an opportunity to be creative and experiment with technology and social media in promoting civic engagement. Interns assist in expanding the Center's website and reach out to students on campus, developing skills in areas such as communication, technology, group collaboration, and community outreach. Enthusiastic students with interests in social media, video, photography, graphic design, and/or journalism (blogging) are organized into teams and creatively combine their interests with their passion for service. Working with Volunteer Center staff and guest speakers from the non-profit community, students learn about the various aspects of non-profit outreach while supporting their University.

Volunteer Leadership Program | <http://volunteer.ucla.edu/alumni-scholars/>

The UCLA Alumni Association teams up with the Volunteer Center to host a number of special service projects led by Alumni Scholars. The Alumni Scholars Club's unique Volunteer Leadership Program gives Scholars the opportunity to work directly with the Center by planning and leading their own community service projects in the Los Angeles community. Project Leaders maintain the important relationships between the university and their designated community partners while gaining valuable leadership and professional skills. In the spring, a capstone ceremony culminates the program and the Scholars present their projects in front of a room of distinguished social entrepreneurs, scholarship donors, and career advisors.

UCLA & Los Angeles Regional Food Bank | <http://volunteer.ucla.edu/food-bank/>

UCLA External Affairs has adopted the Los Angeles Regional Food Bank to show the staff commitment to service in the Los Angeles community. Each month, a different department of External Affairs visits the downtown food bank to sort, inspect, and clean food for distribution, as well as assemble food packages that go to children, senior citizens, and women with infants across Los Angeles County.

We also support a number of other campus programs, including the Community Service Commission's Day of Service, the UCLA Food Drive, the UCLA Toy Drive, Veterans Appreciation Week, and more.

For a current list of projects and additional information,
visit www.volunteer.ucla.edu