

UCLA Volunteer Day 2012 Impact Report



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Overview

Volunteer Day 2012 was UCLA's fourth annual new student service event. This year, first year freshmen and transfer students joined together with continuing undergraduates, graduate students, faculty, staff, alumni, parents, and community members to visit 52 sites across greater Los Angeles. Reaching out to every city council district, volunteers gave service at schools, parks, shelters, veterans' sites, community gardens, food banks, and many other community locations.

Learn more about the projects and volunteer assignments on our websites for a comprehensive look at what we accomplished!

UCLA Volunteer Day 2012 http://volunteer.ucla.edu/2012-volunteer-day/

UCLA Volunteer Day 2012 Community Partners http://volunteer.ucla.edu/2012-volunteer-day/sites/

UCLA Volunteer Day 2012 At A Glance http://volunteer.ucla.edu/2012-volunteer-day/at-a-glance

By The Numbers

| 52 | Total Number of Community Partner Sites |
|------------------------|---|
| 5,459 <u>837</u> | New Student Volunteers Loaded onto Buses (6,500 projected) Volunteer Leaders (650 projected) |
| 6,296 | Total Number of Volunteers |
| 31,480 <u>4,185</u> | Number of Hours Served by Volunteers on September 25 Number of Hours Served by Volunteers to Prepare for Volunteer Day |
| 35,665 | Total Number of Volunteer Hours Served for Volunteer Day 2012 |
| \$24.18 | Dollar Value of a Volunteer Hour in California as of 2010 * |

Total Value of Service on Tuesday, September 25 for UCLA Volunteer Day:



* Source: http://www.independentsector.org/volunteer_time

Site Selection

Volunteer Day 2012 sites were selected through previous experience with community partners with existing relationships to UCLA as well as recommendations from volunteers, elected officials, and community members. Sites covered all fifteen city council districts and three county supervisorial districts, were spread out throughout Los Angeles, and represented elementary, middle, and high schools, parks, housing projects, community centers, veterans' sites, food banks, shelters, and more. For a full list of selected sites, visit http://volunteer.ucla.edu/2012-volunteer-day/sites.

Comparison of Volunteer Day Sites over the Years:

- 2009: 8 community partner sites | 5,000 volunteers
- 2010: 22 community partner sites | 5,500 volunteers
- 2011: 26 community partner sites | 7,200 volunteers
- 2012: 52 community partner sites | 6,296 volunteers



Leadership Selection

Volunteer Day would not be possible without the support of Bruin leadership. There were **837 volunteer leaders** who made time on Tuesday, September 25 to guide new students on their service activities as a Project Leader, Task Captain, Service Liaison, or in another volunteer leadership role. These leaders were continuing undergraduate students, graduate students, staff, faculty, alumni, parents, and community members.

Due to the increased number of sites, double the number from 2011, more Project Leaders were needed than ever before. New leaders were recruited through UCLA Staff Assembly, UCLA Alumni Association, UCLA Parent & Family Programs, academic departments, the Volunteer Center website, social media, word of mouth, etc. New leaders were paired with more experienced leaders, with some sites led by a pair of Project Leaders to handle the variety of responsibilities.

Training for Volunteer Day begins early; in spring and summer, we train Project Leaders and Task Captains on proper painting, planting, and event management techniques through detailed manuals, emails, and on-site service projects. Leaders are trained on safety and risk management, volunteer recruitment and retention, leadership, communication, and more to enhance their skills in building a successful Volunteer Day project.

In addition to the Project Leader, Task Captain, and Service Liaison roles described next, about **100 other volunteers served in behind-the-scenes roles** in the Command Center, Office of Residential Life, Events Office, Housing and Hospitality, Government and Community Relations, Media Relations, Transportation, Bruin Resource Center, and other areas to help Volunteer Day 2012 run smoothly.



Project Leaders

Each Volunteer Day site has a Project Leader that coordinates all aspects of the service project from start to finish. This includes working with Volunteer Center staff, the community partner, Task Captains, Service Liaisons, and volunteers to make a big difference in the community. Project Leaders are responsible for ensuring that the project is well-managed, the impact on the community is clear, and that the service work gets done. Responsibilities include (but are not limited to):

- Work with the Volunteer Day Coordinator to select a site and design the project
- Work with the Community Partner to select the scope of work for the day and arrange a welcome for volunteers that reflects the impact being made to the community
- Prepare a list of needed supplies to complete the project, including delivery plan and budget with Volunteer Day Coordinator
- Communicate to volunteers the goal of the day and the need the event addresses
- Manage and delegate service work to Task Captains
- Encourage future service to volunteers, including advertisement of similar student service groups on-campus, non-profit community partners off-campus, and other ways of getting involved in civic engagement once the service project is over

Total Number of Project Leaders: 68

Those Project Leaders fell into the following categories; a few fell into multiple categories:

- Undergraduate Student: 26
- **Staff**: 19
- Alumni: 18
- Graduate Student: 3
- Community Member: 2
- Faculty: 1
- Parent: 1



Task Captains

For every 10-25 new student volunteers on Volunteer Day, a Task Captain is assigned to help them through their service work. Task Captains often lead a specific subset of the volunteer work, such as painting a mural, building a community garden planter, or mentoring a small group of schoolchildren. Task Captains are led by the Project Leader and work closely with volunteers to make a difference and impact in the community. Responsibilities include (but are not limited to):

- Work with the Project Leader on the scope of work, design of project, and needed supplies to complete the project
- Report to and manage tasks from Project Leader; provide assistance as needed
- Ensure that your group has a task to do and is completing it to the best of their ability
- Find new tasks for the group to take on once finished with the assigned task
- Communicate to volunteers the goal of the day and the need the event addresses
- Manage and delegate service work to volunteers
- Ensure that volunteer efforts meet the expectations and goals of the organization
- Encourage future service to volunteers, including advertisement of similar student service groups on-campus, non-profit community partners off-campus, and other ways of getting involved in civic engagement once the service project is over

Total Number of Task Captains: 535

Those Task Captains fell into the following categories; a few fell into multiple categories:

- Undergraduate Student: 236
 - Alumni: 127
 - Staff: 99
 - Graduate Student: 63
 - Community Member: 25
 - Faculty: 5
 - Parent: 2



Service Liaisons

Created by the Volunteer Center Fellows in 2011, the Service Liaison program is designed to increase volunteer knowledge about the value of the service being performed at each Volunteer Day site. Service Liaisons also capture highlights of the event for use in social media outreach and development. Through explanation of the impact and value of Volunteer Day, incoming students will feel a greater sense of ownership for their project and feel more connected to their new home of Los Angeles. Preferred Service Liaisons will have their own cell phone, camera, and social media knowledge of Facebook, Twitter, and foursquare. Responsibilities include (but are not limited to):

- Work with the Project Leader, Task Captains, and Community Partner to understand the scope of work, design of project, and needed supplies to complete the project
- Report to and manage tasks from the Command Center on the day of service; provide assistance as needed
- Arrange a welcome for volunteers that reflects the impact being made to the community and the scope of work for the day (with Project Leader)
- Use a camera and cell phone to document the day through pictures and social media
- Communicate to volunteers the goal of the day and the need the event addresses
- Ensure that volunteer efforts meet the expectations and goals of the organization
- Encourage future service to volunteers, including advertisement of similar student service groups on-campus, non-profit community partners off-campus, and other ways of getting involved in civic engagement once the service project is over

Total Number of Service Liaisons: 133

Service Liaisons were all undergraduate students in order to have the best knowledge of current campus service resources for new students; three graduate students were given an exception to serve in this role because they also went to UCLA as an undergraduate and were familiar with the undergraduate lifestyle.



Sponsors

Volunteer Day is generously supported by many groups, including:

<u>UCLA Dream Fund</u>: The Dream Fund financially supports the programs and initiatives of the UCLA Volunteer Center, including the annual UCLA Volunteer Day. Per its website, "The Dream Fund was started as a transformative donor advised fund with the aim of providing support for the people and ideas that make our world a better place."

<u>UCLA Government & Community Relations</u>: The home department of the UCLA Volunteer Center supports Volunteer Day through communication with elected officials on the local, state, and national levels. Each spring, G&CR staff members work with elected offices to determine sites in need throughout Los Angeles to visit on Volunteer Day, as well as to request financial support for buses to bring new students into these communities. This year, 70 buses were acquired through support of all fifteen City Council offices, three County Supervisor offices, as well as the offices of Assemblymember Holly Mitchell, Senator Roderick Wright, and Mayor Antonio Villaraigosa. This marks a huge increase from Volunteer Day 2011's 36 donated buses.

<u>UCLA Office of Residential Life</u>: ORL and the FYE (First Year Experience) office support the efforts of new students at Volunteer Day through the planning, staging, financing, and execution of the event. Staff support through the FYE office, as well as the Resident Deans, Assistant Resident Deans, and Resident Advisors are necessary to communicate the importance of the day of service to new students, both on-campus and off-campus with the support of the Bruin Resource Center.

UCLA Administrative Vice Chancellor: The AVC office supports Volunteer Day through the hiring and support of our Volunteer Day Coordinator as well as staff support in leadership roles.

<u>Home Depot Foundation</u>: For the fourth year, the Home Depot Foundation has generously donated inkind gift cards to be used at their stores throughout Los Angeles to acquire paint, brushes, wood, benches, and more to do the hard work at our veteran-themed sites. Through Home Depot's support, we are able to plant, paint, and build to maintain our close relationship with veterans in our city.

<u>Southern California Gas Company</u>: We welcome the Gas Company as a first-time supporter of Volunteer Day; their monetary donation contributed to purchasing supplies at our 52 community partner sites. Volunteers used these supplies to plant trees, build above ground planters, paint playgrounds, and more.

<u>UPS</u>: We also welcome UPS as a first-time supporter of Volunteer Day through both financial and inperson support. UPS staff members joined us on site to build, sand, and paint, and their financial donation allowed us to obtain the necessary supplies for the Weingart Center, a community partner of both UCLA and UPS.



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<u>Coca-Cola</u>: Coca-Cola provided more than 12,000 bottles of water to hydrate our volunteers, working with the UCLA Volunteer Center again as a valued supporter since 2009. In addition, Coca-Cola volunteers joined us on site to plant, paint, and build.

<u>Gorilla Marketing</u>: Gorilla Marketing has supported Volunteer Day each year through a generous discount and contribution to the 10,000 shirts that are purchased to identify UCLA volunteers throughout the community. The sea of blue and gold volunteers throughout Los Angeles is due to the quick work of Gorilla Marketing's graphic design and printing teams.

<u>LÄRABAR</u>: Donating more than 12,000 fruit and granola bars, LÄRABAR kept volunteers fed and energized on the morning of Volunteer Day. Volunteers loved the quick and tasty nutritional bars at each of their community partner sites and on the bus rides to site.

K to College: Back for the second year, K to College once again supported UCLA Volunteer Day and LAUSD through the donation of thousands of school bags filled with hygiene kits and school supplies at Utah Street School for grades K-8. Executive Director Benito Delgado-Olson and State Assembly Speaker John A. Pérez joined Chancellor and Mrs. Block again to hand out supplies and give a motivational speech to students about staying in school and going to college.

<u>Magic Johnson Foundation</u>: Through UCLA Alumni Business Development, a connection was made between the Magic Johnson Foundation (MJF) and the UCLA Volunteer Center through their donation of a scholarship seminar about getting into college and life skills lessons. The MJF curriculum was introduced to two high schools with the hopes of outreaching to more LAUSD high schools for Volunteer Day 2013, and supported by a staff member from MJF joining us at the two high schools.

Los Angeles Team Mentoring: LATM created a customized leadership development curriculum to be used at our middle school sites, and was introduced at five LAUSD middle schools with the intention of growing to more than ten middle schools in 2013. Students learned about team-building, leadership, and creative thinking through the exercises, and we welcomed several LATM staff members joining us on Volunteer Day in the classrooms.

<u>UCLA Recreation FITWELL Program</u>: The FITWELL program was designed by UCLA Recreation to get staff moving at work, but the FITWELL program coordinators created and recorded a special "Bruins Movin" Workout" just for the LAUSD elementary schools visited by Bruins on Volunteer Day. Staff of the FITWELL program taught the workout in-person at four schools, while the video was shared with the rest of the schools for future use.

<u>UCLA True Bruin Welcome 2012</u>: The True Bruin Welcome coordinators welcomed the Volunteer Center into the planning and coordination of the entire True Bruin Welcome that occurs the few weeks before classes begin for new students. Committee members supported Volunteer Day behind-the-scenes and through promotion of the service day to new students.

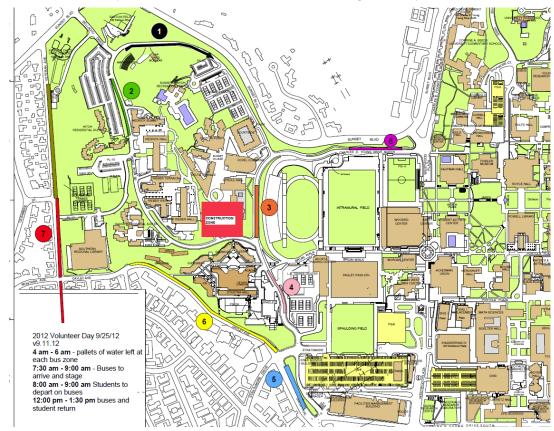
Volunteer Day Needs

The goal of UCLA Volunteer Day 2012 was to serve double the number of community partners from 2011 (26 sites to 52 sites) and make projects more interactive and meaningful, while lowering the overall budget of the event. It was a challenge to hold costs steady while our vendors had to increase their costs, as well as fundraise for new sponsors and donors in this challenging economic climate.

Transportation

Transportation to move volunteers from the UCLA campus to each of the 52 community partner sites is one of the largest expenses for Volunteer Day. 125 buses are needed to transport thousands of Bruins from eight different zones around the campus. We have a limited amount of time with each bus – about 5 hours from when they get to campus from their morning school district drop offs to when they must leave to pick up at the school districts in the afternoon. Water, snacks, trash bags, supplies, and volunteers must be loaded onto each bus, the correct bus, with no time to spare in Los Angeles traffic on a Tuesday morning.

Eight different vendors are used in order to obtain this large quantity of buses: UCLA Transportation handles the buses from UCLA (including two UCLA ADA-accessible Bruin Buses), STA, Tumbleweed, Atlantic Express, and Transportation Charter Services, while donations from City Council and Supervisor offices, the Mayor's office, Senator Roderick Wright, and Assemblymember Holly Mitchell provided buses through Laidlaw, Atlantic Express, Cal Tours, and Town Ride. Government & Community Relations was instrumental in obtaining free buses from 15 City Councilmembers, 3 County Supervisors, 1 Assemblymember, 1 Senator, and the Los Angeles Mayor.



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Supplies

In order to give valuable service to our 52 community partner sites, we must buy the needed paint, dropcloths, buckets, brushes, frames, wood, hammers, nails, plants, mulch, paper, crayons, and other materials needed to plant trees, build gardens, refurbish school buildings, paint playgrounds, work in classrooms, and more. The Volunteer Center aims to find projects where UCLA expertise is the primary resource (hearts, hands, minds), but the addition of beautification and school materials is also extremely valuable. Donations from the Home Depot Foundation, The Gas Company, UPS Foundation, Los Angeles Team Mentoring, Magic Johnson Foundation, and K to College helped to keep our costs low.

T-Shirts

The shirts worn by volunteers serve a dual purpose – it allows the community to see the good work that UCLA is performing in the neighborhood, but also identifies our volunteers at schools, parks, shelters, and other areas that require a uniform be worn by volunteers. It gives the thousands of volunteers some symmetry in their service. Gorilla Marketing donates a large portion of the cost to print the shirts, and the Office of Residential Life and FYE team work to distribute the shirts along with waivers to participants.



Food & Water

Through the generous support of LÄRABAR and Coca-Cola, we were able to offer volunteers water and granola bars to supplement the meals provided by the Volunteer Center and Office of Residential Life. ORL fed on-campus residents breakfast and lunch through the dining halls, while the Volunteer Center provided breakfast as well as lunch suggestions for the off-campus cohort. Volunteer leaders were each given a \$5 Subway gift card in order to purchase lunch on their own or with their team as a bonding experience after the service day was complete. Snacks and water are essential to keeping volunteers motivated, healthy, and hydrated.

Events Office

The UCLA Events Office is hired to help with the Volunteer Day behind-the-scenes logistics, including event managers to coordinate the on-campus loading of students to buses, facilities grounds to clean up the bus zones once students have departed, traffic control officers to help move 125 buses around Westwood and the campus, support with LADOT parking enforcement and the Fire Marshall, signage, walkie-talkies and communication support, and more.

Volunteer Day Coordinator

George Hill Consulting (GHC) is instrumental in the planning and coordination of the annual Volunteer Day. Mr. Hill and his team have been working with the Volunteer Center on our large annual service day since its inception in 2009. They provide the needed expertise in project management - from designing the scope of work at each community partner in conjunction with the principal or executive director, to ordering and distributing the needed materials at each site, to training volunteer leaders on safety, risk management, and project execution. GHC also works with the Center on *One Bus, One Cause* service projects to continue volunteer work in Los Angeles at Volunteer Day and other community partners throughout the year.

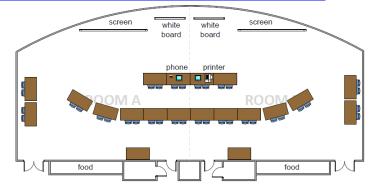
Experts

In order to ensure that service work is done in a valuable way to the community partners, the Center sometimes hires experts to oversee the work at sites. Muralists are hired to work with school principals before Volunteer Day to design a mural, pick a location, and stencil the final artwork on the school before the volunteers begin work on the service day. Muralists guide students at the project, and arrive at the school a few days later to do touch-ups and ensure the principal is happy with the final results. Similarly, gardening experts are sometimes hired in more complicated landscaping projects involving tree planting, building above-ground planter beds, etc. where more professional help is required.



Command Center

The Command Center is the hub for all Volunteer Day activity on September 25. About 60 volunteers from the Office of Residential Life, Events Office, Parking & Transportation, Center for Student Programming, Communications and Public Outreach, Marketing & Special Events, First Year, Continuing, and Transfer Student Experience Program, Advancement Services, Student Affairs, Information & Technology Services, Housing & Dining, Parent & Family Programs, Bruin Resource Center, ROTC, Housing & Hospitality, Cultural & Recreational Affairs, and other departments came together to dedicate their time and energy (starting at 6am!) to make sure the day ran smoothly. This included bus management, traffic control, social media and marketing, risk management, supply checks, and more. UCLA Today profiled the Command Center operations in an online article: <u>A</u> massive undertaking: Inside UCLA Volunteer Day's command center.



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Media Coverage

Volunteer Day 2012 received media coverage from a variety of sources including AOL Patch, Daily Bruin, KNX 1070-AM, and more. A comprehensive list of news articles, radio clips, and blog posts documenting the hard work of Bruins on this day of service can be found below (as of November 1, 2012).

Low-income kids start school with new supplies Posted on October 8, 2012 | Source: HealthyCal

<u>A massive undertaking: Inside UCLA Volunteer Day's command center</u> Posted on September 28, 2012 | Source: UCLA Today

<u>Thousands of Bruins offer services to L.A. area in fourth annual UCLA Volunteer Day</u> Posted on September 27, 2012 | Source: Daily Bruin

Volunteer Day 2012: Mend Posted on September 27, 2012 | Source: Daily Bruin

Volunteer Day 2012 Posted on September 26, 2012 | Source: resTV UCLA

Speaker John A. Pérez Helps Students Kick Off New School Year With School Supplies Giveaway and Campus Beautification Posted on September 26, 2012 | Source: Speaker John A. Pérez

Bruins Help Clean Up Emerson Middle School Posted on September 26, 2012 | Source: Westwood – Century City Patch

UCLA Headlines September 26, 2012 Posted on September 26, 2012 | Source: UCLA Newsroom

Bruins hit the streets for UCLA's fourth annual Volunteer Day Posted on September 25, 2012 | Source: UCLA Newsroom

Volunteer Day a 'feel-good' day for all Posted on September 25, 2012 | Source: UCLA Today

UCLA Headlines September 25, 2012 Posted on September 25, 2012 | Source: UCLA Newsroom

Nickerson Gardens Hosts UCLA Volunteer Day Posted on September 25, 2012 | Source: HACLA

Photos: UCLA Student Volunteers at Lawrence Middle School Posted on September 25, 2012 | Source: Daily News

<u>UCLA Students to Volunteer Througho ut Los Angeles</u> Posted on September 25, 2012 | Source: Westwood – Century City Patch

UCLA Students to Volunteer Throughout Los Angeles Posted on September 25, 2012 | Source: Woodland Hills Patch

UCLA Students to Volunteer Throughout Los Angeles Posted on September 25, 2012 | Source: Sherman Oaks Patch

<u>UCLA Students to Volunteer Throughout Los Angeles</u> Posted on September 25, 2012 | Source: Northridge – Chatsworth Patch

UCLA Students to Volunteer Throughout Los Angeles Posted on September 25, 2012 | Source: Studio City Patch

UCLA Students to Volunteer Throughout Southland Posted on September 25, 2012 | Source: Calabasas Patch

UCLA Students To Cleanup Ballona Creek Posted on September 25, 2012 | Source: Culver City Patch

KNX Newsclip Posted on September 25, 2012 | Source: KNX-1070AM

KNX Interview with Chancellor Block Posted on September 25, 2012 | Source: KNX-1070AM

UCLA Students to Volunteer at LAPD Academy, Griffith Park Posted on September 24, 2012 | Source: Echo Park – Silver Lake Patch

UCLA student volunteers to blanket L.A. by the thousands Sept. 25 Posted on September 21, 2012 | Source: UCLA Newsroom

UCLA student volunteers by the thousands will blanket L.A., S.F. Valley Sept. 25 Posted on September 21, 2012 | Source: UCLA Newsroom

UCLA campus set to welcome more than 8,500 new Bruins Posted on September 19, 2012 | Source: UCLA Newsroom

UCLA 2012 Volunteer Day sites Posted on September 18, 2012 | Source: UCLA Newsroom

Community Service With a Smile Posted on September 18, 2012 | Source: UCLA Magazine

<u>Volunteer – UCLA Recreation FITWELL</u> Posted on September 10, 2012 | Source: UCLA Recreation

UCLA Volunteer Day Posted on August 14, 2012 | Source: Weingart Center

Conversation about Volunteer Day 2012



Thank you so much Alexis, Roxie, Task Captains and Wonderful Volunteers. Focus, enthusiasm, with great energy to take on a variety of arduous tasks was certainly appreciated to prepare the Garden Studio for the weekend festival events. Visitors to the Watts Towers Campus were able to enjoy the garden because of the spectacular appearance. Certainly, we enjoyed working with you and hope that this will be a beginning of your volunteer involvement going forward. The Garden, Turtle Pond and Labyrinth were enjoyed by all because of your efforts.

Sincerely,

Norma Haas Rosen, BFA MFA CTEcredential Artist in Residence Watts Towers Arts Center <u>www.wattstowers.org</u>

I must take this time to thank you for a dream come true. Virginia Road looks great and our students are so proud of their school. They are still chanting "U-C-L-A" in the mornings and while waiting in line for their lunches. Mr. Hill, I truly appreciate your vision and facilitation of our partnership with UCLA. Mr. Andom and Ms. Corell, words cannot express my gratitude. All of you are angels garbed as public servants. You understand the unique needs of our school and have definitely made a positive impact in the lives of our students. Many of them are asking what is necessary for college and even the location UCLA. I'm excited for the seeds planted as this will definitely improve educational outcomes and accelerate student achievement.

Mr. Hill, our parents send a big thanks for the book donation!

Thank you again and here's to a wonderful partnership!!

Davita Mc Cauley, Principal Virginia Road Elementary School



Conversation about Volunteer Day 2012

Rachel: It was good to meet you at the event. Thanks for your great leadership on all of UCLA's volunteer efforts. All of the UCLA folks were great to work with. Your presence, enthusiasm, energy, and personal interest in the residents of Nickerson Gardens was well received and much appreciated. We look forward to our ongoing relationship with UCLA.

Douglas Guthrie President & CEO The Housing Authority of the City of Los Angeles (HACLA)



On behalf of the students, staff, and families of Noble, I THANK YOU for a wonderful experience and for including Noble as part of UCLA Volunteer Day!

Not only am I grateful for the beautiful mural and the painting of the building skirting, but I appreciate so much the energy and willingness of all the volunteers--the task leaders, the organizers, and of course the freshmen themselves--to reach out to our community and make connections with our students and staff. There was so much positive energy and exchange of good will!





THANK YOU for your hard work in organizing everything and for making this day not only possible but MEANINGFUL!

Best of luck... and please let me know if Noble can ever help you with any projects in the future.

Cara Schneider, Principal NOBLE AVENUE SCHOOL

Conversation about Volunteer Day 2012



We thoroughly enjoyed working with you and this project yesterday and can't wait to help out next year!

Thanks again for embracing us and for all the hard work that you do and this program does in the community.

All the Best,

Stephanie Mothershed| Labor Relations Consultant

On behalf of the Y and the community we serve, we thank you for your help in making yesterday an absolute success!

From the preschool kids that got to hang out with college students, to the many residents that were grateful for the community cleanup, seeing 150 UCLA students in action for a community in need was very moving.

We look forward to future collaborations between UCLA and our Y!

Many thanks!

Juan Llamas Youth, Family & Community Outreach Director Weingart East Los Angeles YMCA





On behalf of the Emerson Avenue Community Garden Club I would like to thank you for the great work done yesterday. Your team of UCLA students and staff were awesome. They brought strong backs, willing hands, and a great attitude, and got so much accomplished. It was a real pleasure to work with all of you on this event.

We hope to see you again soon!

Dorothy Stone Emerson Avenue Community Garden at Orville Wright Middle School

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Conversation about Volunteer Day 2012

Volunteer Day

Over 40 Fielding School of Public Health alumni, current students, staff, and faculty (38 came from Community Health Sciences) came together to run six sites at the 4th annual UCLA Volunteer Day on September 25th. From gardening to painting and teaching physical fitness to elementary school children, the Fielding School of Public Health showed UCLA why community connection is vital.

"Volunteer Day was a really fun, productive, positive way to reconnect with UCLA. I enjoyed interacting with the elementary school students as much as the incoming UCLA freshmen. I look forward to participating again next year." -Sheila Dunbar, MPH '05



Alumni Sheila Dunbar (front row, left side) and Erica Brown (front row, third from the left) participated at Utah Street Elementary School.







Current masters students and FSPH staff worked with over 100 undergraduate volunteers to clean up a community garden at LA's best kept secret, Watts Towers. Students and staff got to tour the towers and learn about the gardens use to educate the Watts community

Volunteer Day 2012 Frequently Asked Questions

A list of frequently asked questions appears on the <u>Volunteer Day 2012 website</u>, including the following most popular questions and answers:

Who can participate in UCLA Volunteer Day?

UCLA Volunteer Day is open to all new undergraduate Bruins, and is a part of the tradition of <u>True Bruin Welcome</u>. New students living on-campus are given more direction from the <u>Office of Residential Life</u>. New students living off-campus are also welcome to participate in Volunteer Day, and sign up to reserve their spot at the <u>Off-Campus New Student Sign-Up</u>. Continuing students, graduate students, staff, faculty, alumni, parents, and community members are encouraged to get involved as a Project Leader, Task Captain, or Service Liaison.

What is the schedule of the day?

Volunteer Day service projects will take place for about three hours between 9:00am and 12:30pm. Because we need 130 school buses to transport Bruins from UCLA to the community partners and back, we borrow school buses from their normal school routes and therefore have a limited amount of time that we can spend with each community partner. Volunteer Day is just a taste of Bruin service; hopefully, you will find a community partner through your service project or this website where you would like to serve in an on-going basis!

- <u>For on-campus new students</u>: Bruins will wake up floor by floor to get ready for a day of service with their floormates. An express breakfast will be served at three dining locations between 7:00-9:00am. Be sure to grab and eat your breakfast you'll need it for a big morning of service! From there, you and your floormates will make your way to one of 7 loading zones around the Hill to hop on a bus to a community partner. Once you arrive home to UCLA after your service project, you and floormates can head back to the Hill for a special extended lunch where you can swipe at one of the dining halls.
- For off-campus new students: Off-campus new Bruins have a special check-in area called "Zone 8" on the northern edge of the North Athletic Field, where we welcome you to join us between 7:00-7:30 to check-in, grab and eat some light breakfast snacks, and board your bus to one of three special Volunteer Day projects. You are responsible for your own transportation to UCLA, as well as breakfast and lunch. Transportation/parking options can be found at the UCLA Transportation and Parking website, and you can find a variety of food options in Westwood or at one of ASUCLA's many on-campus restaurants.

Where will I serve on Volunteer Day? What will I be doing?

125 buses will depart from UCLA on September 25, heading to more than 50 community partner sites including elementary, middle, and high schools, shelters, parks, police stations, food banks, and more. Learn more about the projects and volunteer assignments at <u>Volunteer Day 2012 Community Partners</u>.

For a complete list of FAQs, visit the Volunteer Day 2012 website.

New Student Volunteer Assignments

| Community Partner Site | Number of New Student Volunteers | | Bus 2 | Bus 3 | Bus 4 | Bus 5 | Bus 6 |
|---|--|------------------------------|--------------------|-----------------------------|--|--|---------------------|
| ZONE 1 (Courtside, Canyon) | ZONE 2 (Hedrick Summit, Hitch D) | ZONE 3 (Delta) | ZONE 4 (Rieber) | ZONE 5 (De Neve A, B, C, D) | ZONE 6 (De Neve E, F, G, H, Saxon, Sproul, Hitch A/B) | ZONE 7 (Hedrick, Rieber Terrace, Rieber Vista, Hitch C) | ZONE 8 (Off-campus) |
| Alta Loma Elementary School | 200 | off-campus | | Canyon Point A | Canyon Point A4, Courtside C2 | | |
| Angelus Senior Center | 50 | De Neve B2, B4 | | | | | |
| Arlington Heights Elementary School | 100 | C |)e Neve A | | | | |
| Baldwin Hills Elementary School | 200 | | De | Neve C & D2 | | | |
| Ballona Creek Renaissance | 100 | De Ne | eve B3, B5, B6 | | | | |
| Belvedere Elementary School | 100 | De Ne | ve E2, Saxon E | | | | |
| Bessie Pregerson Child Development Center | 50 | De Neve F2 | | | | | |
| Breed Street Elementary School | 50 | Hitch D | | | | | |
| Brockton Ave. Elementary School | 50 | Hitch C, Rieber Terrace 2 | | | | | |
| Carson-Gore Academy of Environmental Studies | 100 | Riebe | er Vista 4, 5, 9 | | | | |
| Carver Middle School | 50 | De Neve F3 | | | | | |
| Cleveland High School | 100 | De Neve D1, D3, D4 | | | | | |
| Emerson Middle School | 100 | Hitch B | | | | | |
| Figueroa Elementary School | 150 | S | axon F, K | Saxon J | | | |
| Grape Elementary School | 100 | Riebe | er Vista 6, 7, 8 | | | | |
| Griffith Park | 300 | | | н | edrick 4, 5 | | |
| Hope Gardens | 100 | Canyo | on Point A1, A2 | | | | |
| Jordan High School | 100 | | lieber 4, 7 | | | | |
| Langdon Avenue Elementary School | 50 | Rieber Terrace 3, 4 | | | | | |
| Lawrence Middle School | 300 | | | н | edrick 6, 7 | | |
| Los Angeles Police Department (Central Police Station) | 50 | Rieber Terrace 7, 8, 9 | | | | | |
| Los Angeles Police Department (Elysian Park Academy) | 200 | | De Neve E1, E3, E4 | | | | |
| Los Angeles Regional Food Bank | 100 | Saxon Suites G, H | | | | | |
| Markham Middle School | 50 | Rieber Vista 2 | | | | | |
| MEND: Meet Each Need with Dignity | 50 | Courtside C1 | | | | | |
| Midnight Mission, The | 50 | Courtside C6 | | | | | |
| Monroe High School | 200 | De Neve G, H | | | | | |
| Mountains Restoration Trust | 50 | Rieber Vista 1, 3 | | | | | |
| Nickerson Gardens | 300 | | | Hedrick | Summit 2, 3, 4, 5 | | |

New Student Volunteer Assignments (continued)

| Community Partner Site | Number of New Student Volunteers | Bus 1 | Bus 2 | Bus 3 | Bus 4 | Bus 5 | Bus 6 |
|--|--|--|------------------------------|-----------------------------|--|--|---------------------|
| ZONE 1 (Courtside, Canyon) | ZONE 2 (Hedrick Summit, Hitch D) | | ZONE 4 (Rieber) | ZONE 5 (De Neve A, B, C, D) | ZONE 6 (De Neve E, F, G, H, Saxon, Sproul, Hitch A/B) | ZONE 7 (Hedrick, Rieber Terrace, Rieber Vista, Hitch C) | ZONE 8 (Off-campus) |
| Noble Elementary School | 100 | Canyon Point A3 | Courtside C7 | | | | |
| Nora Sterry Elementary School | 50 | Delta B3 | | | | | |
| Operation Gratitude | 50 | Delta B4 | | | | | |
| Orville Wright Middle School | 100 | Canyo | on Point A5, A7 | Canyon Point A7 (ADA) | | | |
| Paseo Del Rey Elementary School | 300 | | Hedrick Summit 1, 6, 7, 8, 9 | | | | - |
| People Assisting The Homeless (PATH) | 100 | | Rieber 5 | | | | |
| Politi Elementary School | 50 | Delta B5 | | | | | |
| Queen Anne Elementary School | 100 | Canyon Po | int A6, Courtside C5 | | | | |
| Salvation Army Adult Rehabilitation Center | 50 | De Neve F4 | | | | | |
| Sherman Oaks Center for Enriched Studies | 200 | | Sproul 2, 3 | | | | |
| TreePeople | 100 | | Rieber 3 | | | | |
| UCLA Stunt Ranch Santa Monica Mountains Reserve | 100 | | Hitch A | | | | |
| Union Rescue Mission | 50 | Courtside C4 | | | | | |
| University High School | 150 | Delta B8 | Delta B8 off-campus | | | | |
| Utah Street School | 100 | Canyon Po | int A8, Courtside C8 | | | | |
| Venice Family Clinic | 50 | Courtside C3 | | | | | |
| Veterans Administration Medical Center | 100 | Delta B | 1, B2 (transfers) | | | | |
| Virginia Road Elementary School | 200 | Sproul 4, 5, 6, 7 | | | | | |
| Watts Towers | 100 | Delta B6, B7 | | | | | |
| Weigand Avenue Elementary | 200 | off-campus | | | | | |
| Weingart Center | 350 | Hedrick 2, 3 & Rieber Terrace 5, 6 (7 buses total) | | | | | |
| Weingart East LA YMCA | 150 | | Rieber 2, 6 | | | | |